

A Prosperous Boston for All

COMMUNITY ECONOMIC IMPACT SERIES



Community Discussions hosted by the Mayor's Office of Economic Development

April 10th, 2019 – Cape Verdeans May 14th, 2019 – Haitians June 13th, 2019 – Dominicans August 14th, 2019 – Puerto Ricans November 21st, 2019 – Brazilians December 18th, 2019 – Caribbeans* March 11th, 2020 – Vietnamese

Individual presentations are available through links at http://www.bostonplans.org/research/research-publications.

^{*}This presentation covers Caribbean islands not included in previous presentations (Haiti, Dominican Republic, Puerto Rico) This packet includes all presentations given to date.



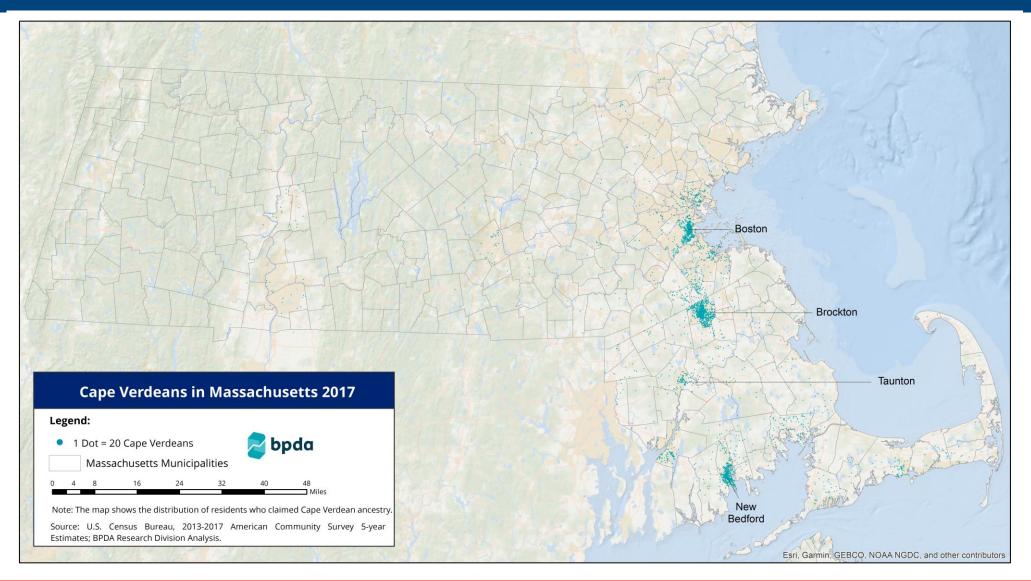
Cape Verdean's contribution to the economy as entrepreneurs and workers is significant.

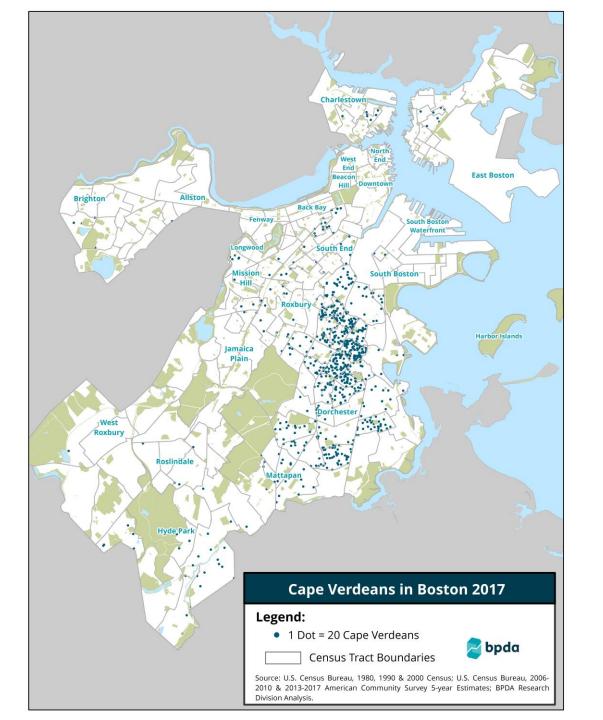


- Cape Verdeans in Boston had an income of \$326 million in 2016.
- Cape Verdeans made up 2.4% of Boston's population (15,681 people).
- Cape Verdeans living in Boston held 8,140 jobs and owned about 100 businesses.
- Cape Verdeans' consumer demand supported an additional 1,069 jobs and contributed \$163.6 million to Boston's gross city product in 2016.
- Cape Verdeans contributed \$16.6 million in state income taxes and \$5.4 million in state sales taxes in 2016.

The 65,000 Cape Verdeans in Massachusetts live primarily in Boston, Brockton, Taunton, and New Bedford.







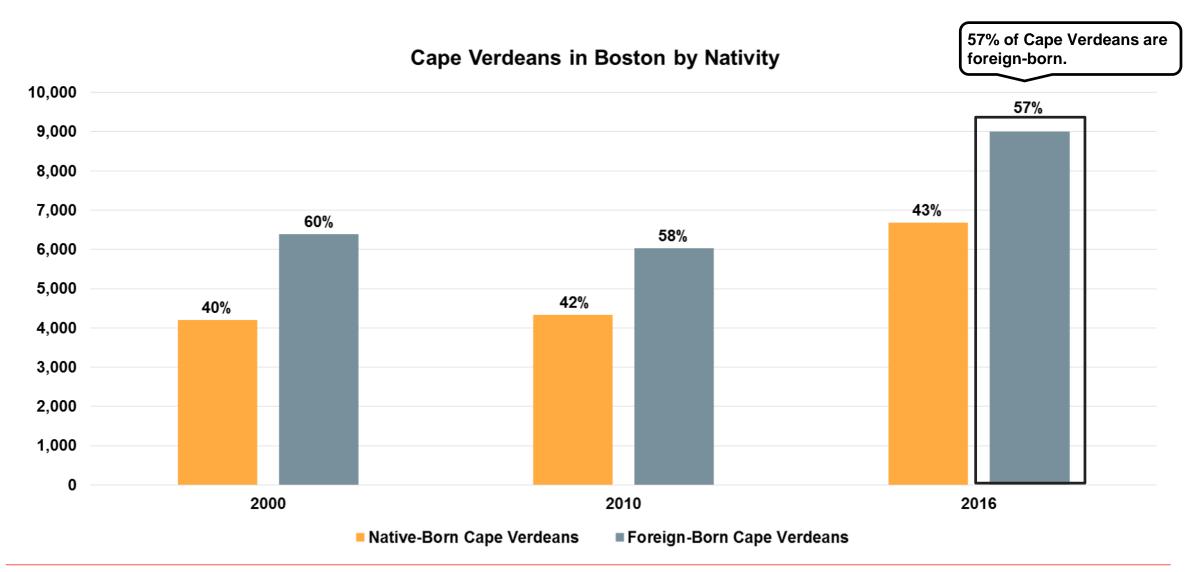
Cape Verdeans in Boston



Cape Verdeans in Boston live predominantly in parts of Roxbury and Dorchester.

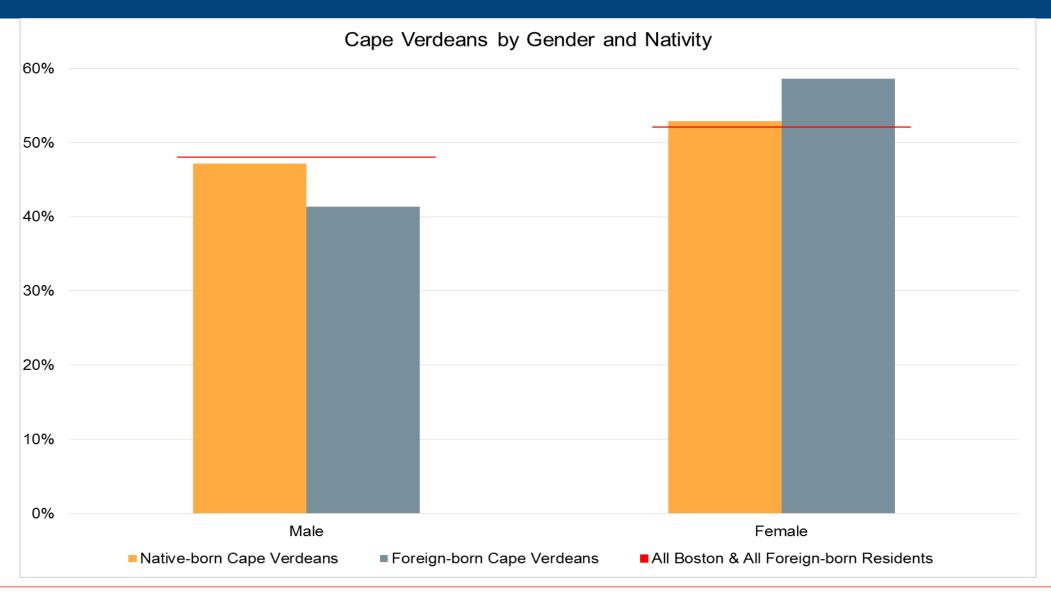
The Cape Verdean community of Boston has grown 48% since 2000.





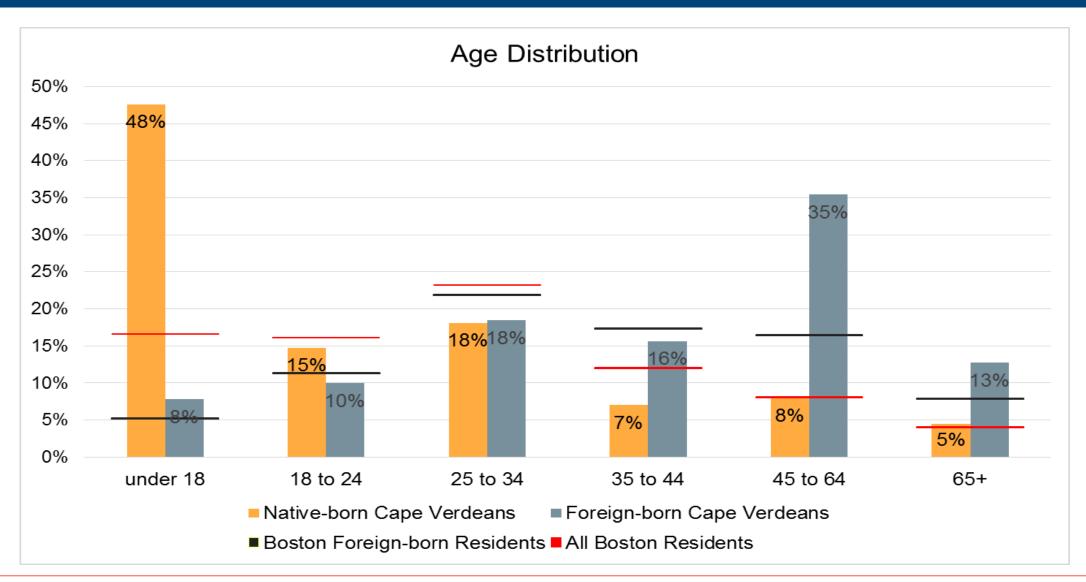
The Boston Cape Verdean population is predominantly female.





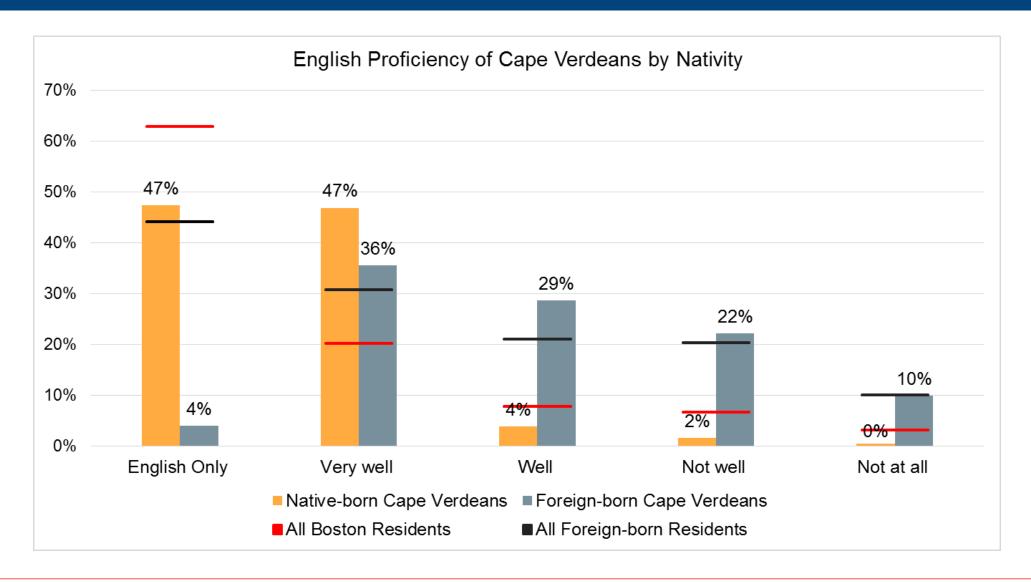
Foreign-born Cape Verdeans are older, while half of native-born Cape Verdeans are children.





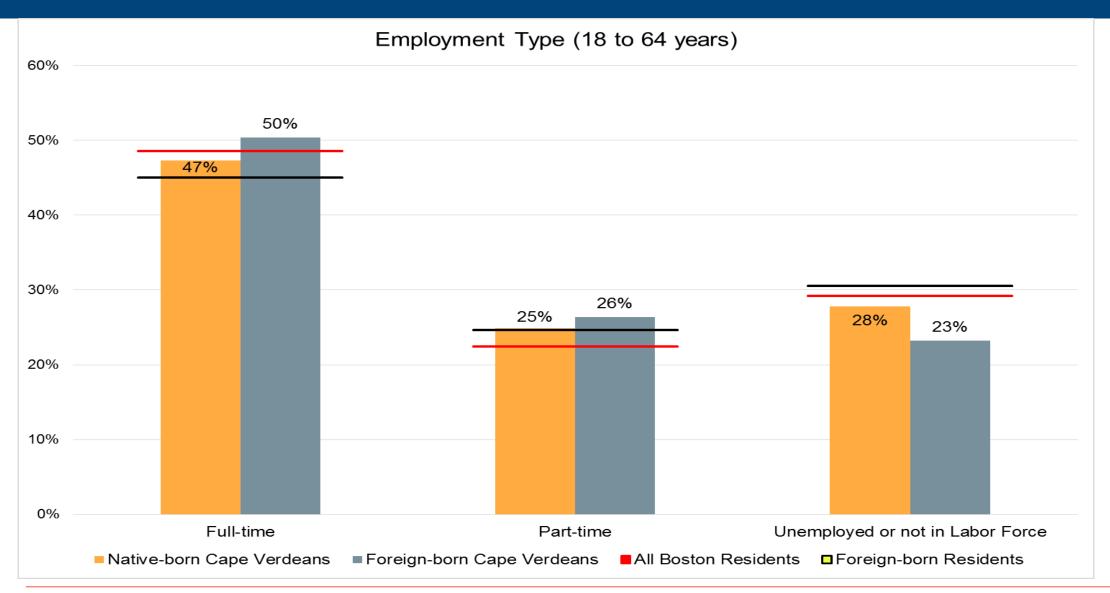
Native-born Cape Verdeans speak English very well, while many foreign-born Cape Verdeans are not proficient in English.





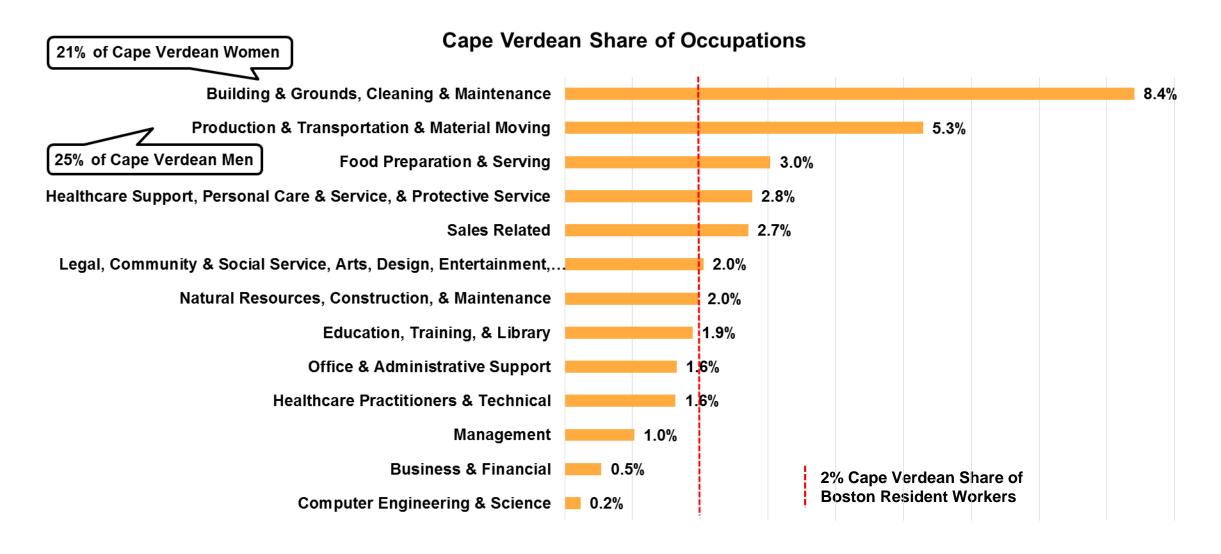
83% of adult Cape Verdeans are in the labor force, half of which work full-time.





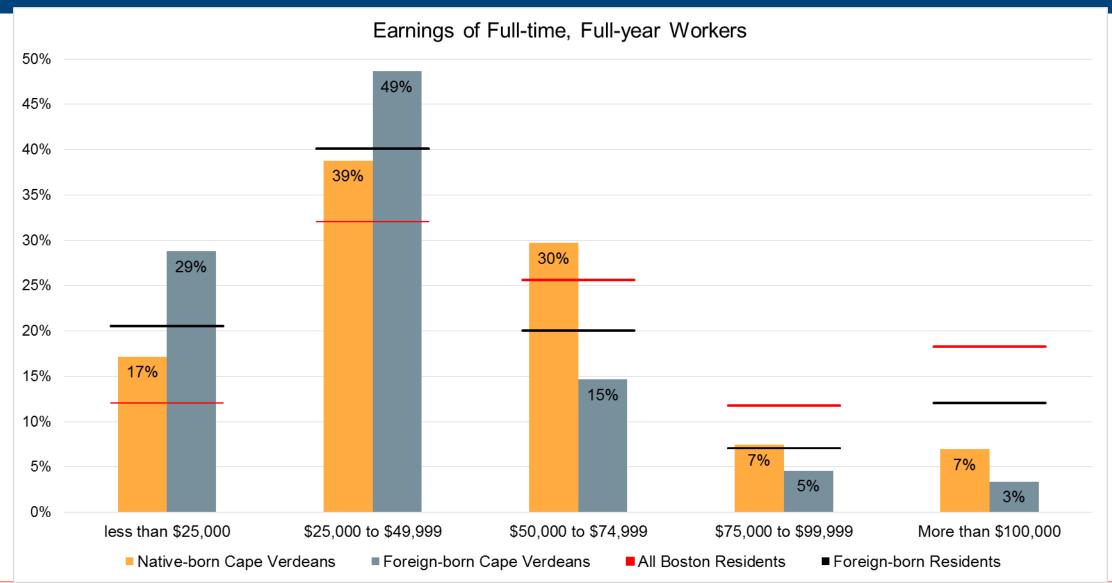
Cape Verdeans make up 8% of Boston residents working in Building and Grounds Cleaning and Maintenance.





Native-born Cape Verdean workers earn more than foreign-born Cape Verdean workers.

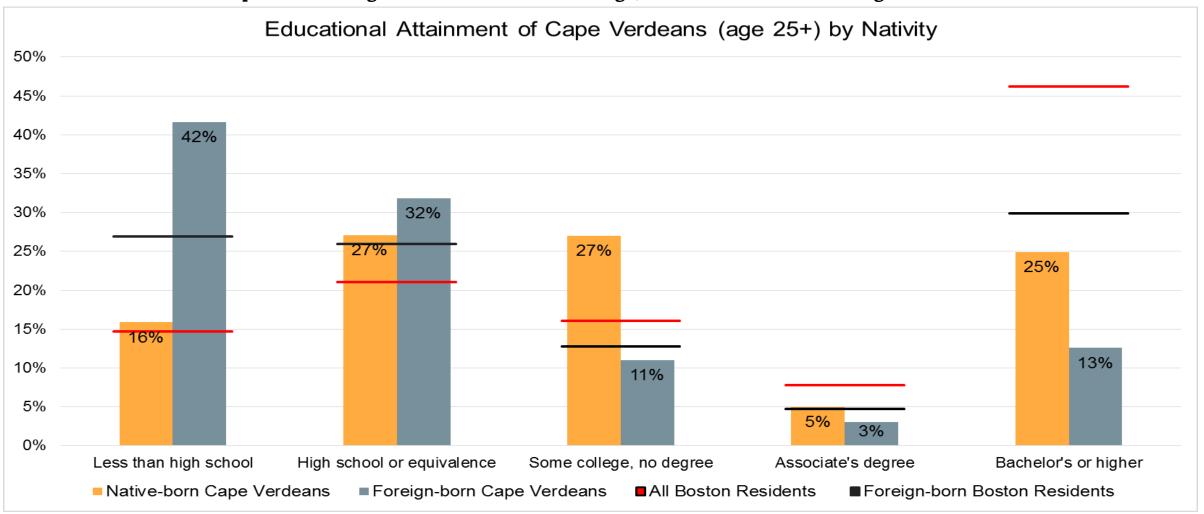




Improving Cape Verdeans' educational attainment will allow greater contribution to Boston's economy.



42% of foreign-born Cape Verdeans have less than a high school education. 27% of native-born Cape Verdeans aged 25 or older started college, but have not finished a degree.



Cape Verdean business owners earn more than their counterparts who are employees.



Self-employment is an effective route to economic mobility for Cape Verdeans, more so than for the general population, but only 1% of Cape Verdeans are business owners, compared to 6% of all Boston resident workers.

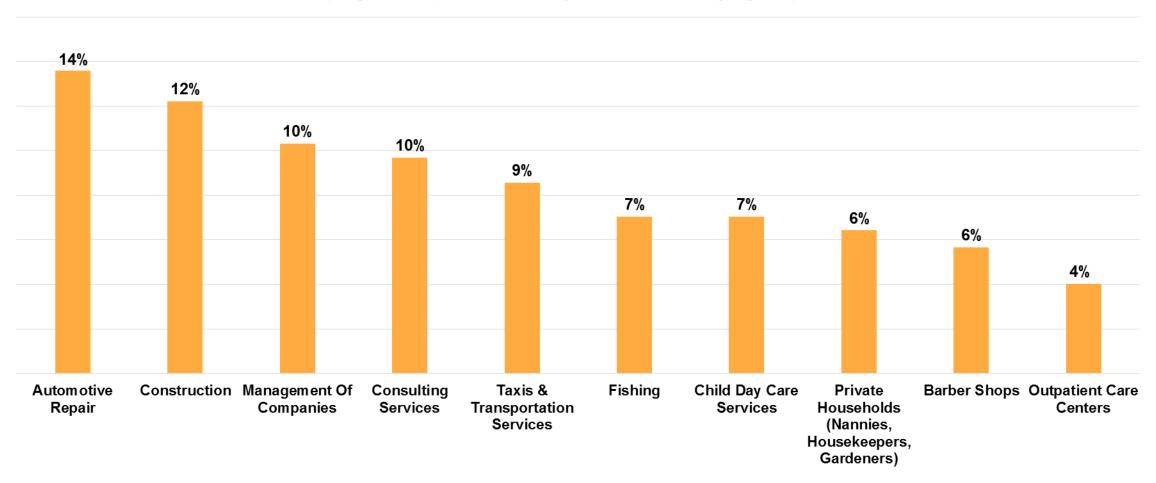
Median Earnings by Type of Work



Cape Verdean businesses tend to be small and concentrated in low-paying service industries.



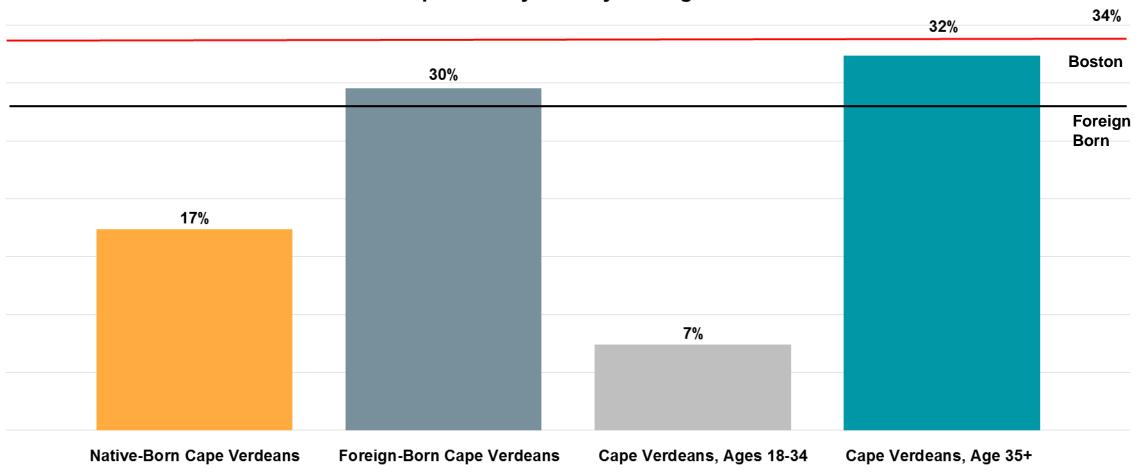
Self-Employed Cape Verdeans (Massachusetts) by Top Industries



Only 17% of native-born and 30% of foreign-born Cape Verdean householders own their homes.



Homeownership Rates by Nativity and Age of Householder





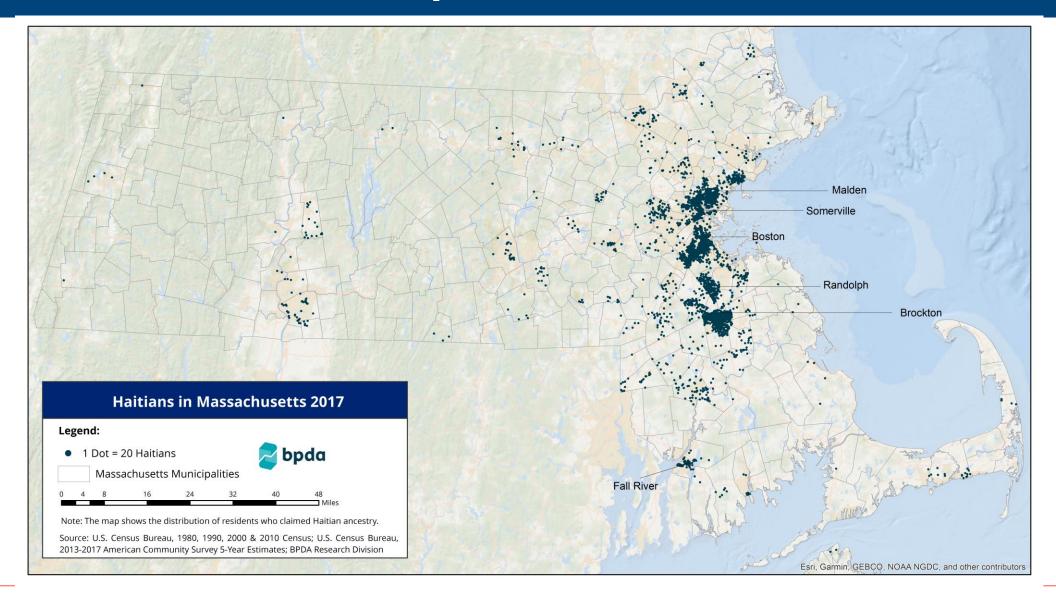
Haitians' contribution to the economy as entrepreneurs and workers is significant.

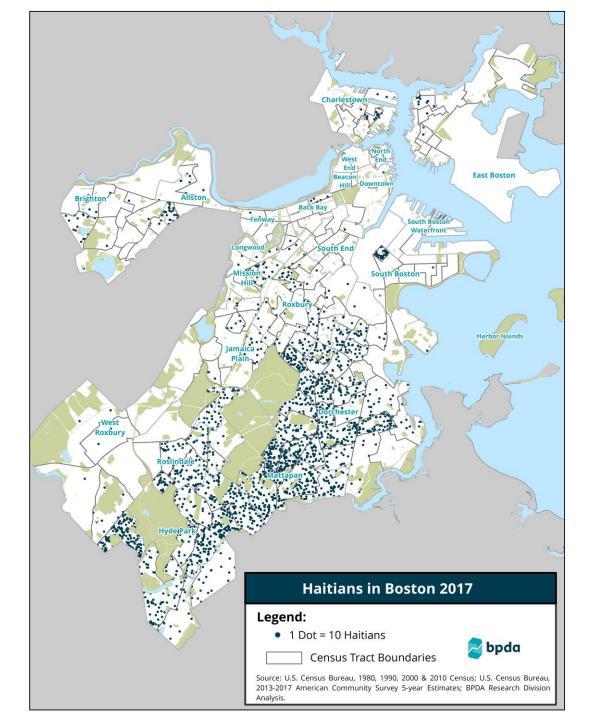


- Haitians, those who were born in Haiti or who identify as Haitian, make up 3.7% of Boston's population (24,955 people).
- Haitians living in Boston hold 12,219 jobs and own approximately 455 businesses.
- Haitians in Boston earned \$511 million in income in 2017.
- Haitians' consumer demand supported an additional 1,674 jobs and contributed \$256 million to Boston's gross city product in 2017.
- Haitians contributed \$26 million in state income taxes and \$8.4 million in state sales taxes in 2017.

The 86,000 Haitians in Massachusetts live primarily in Boston, Somerville, Malden, Randolph, and Brockton.







Haitians in Boston



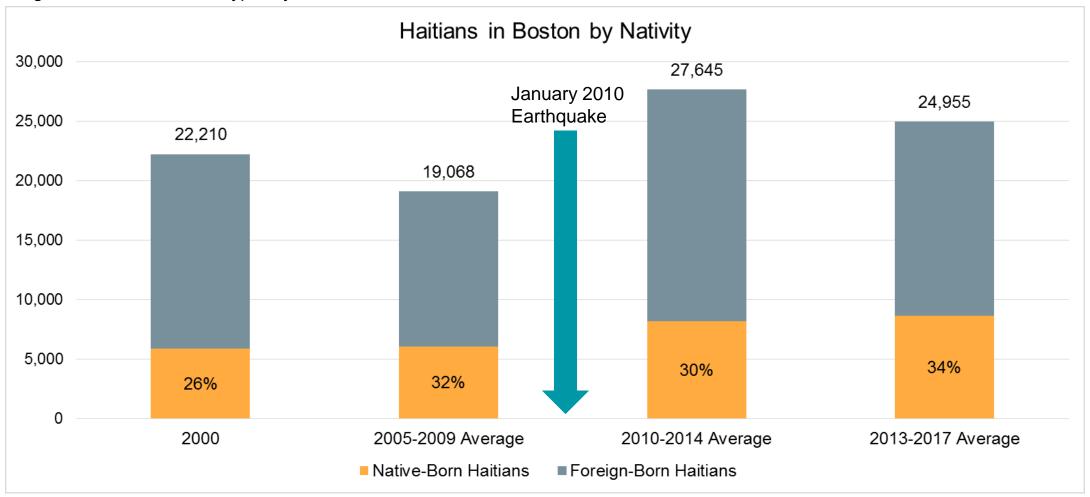
Haitians in Boston live predominantly in parts of Mattapan and Dorchester.

The Haitian population of Boston grew in the aftermath of the 2010 earthquake in Haiti.



"Native-born" Haitians were typically born in the United States and are U.S. citizens from birth.

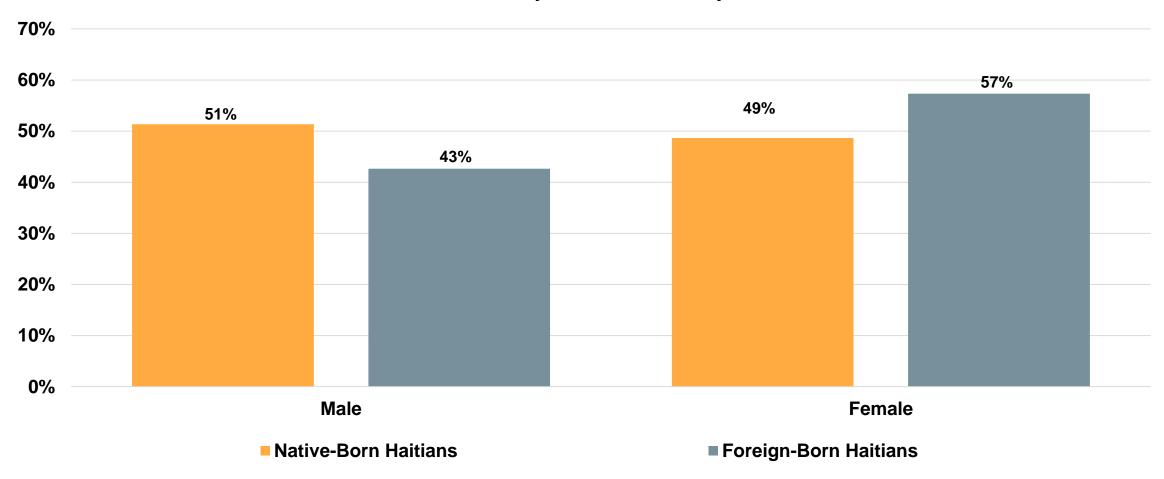
"Foreign-born" Haitians were typically born in Haiti, but 54% are naturalized U.S. citizens.



More than half of the Boston Haitian population is female.



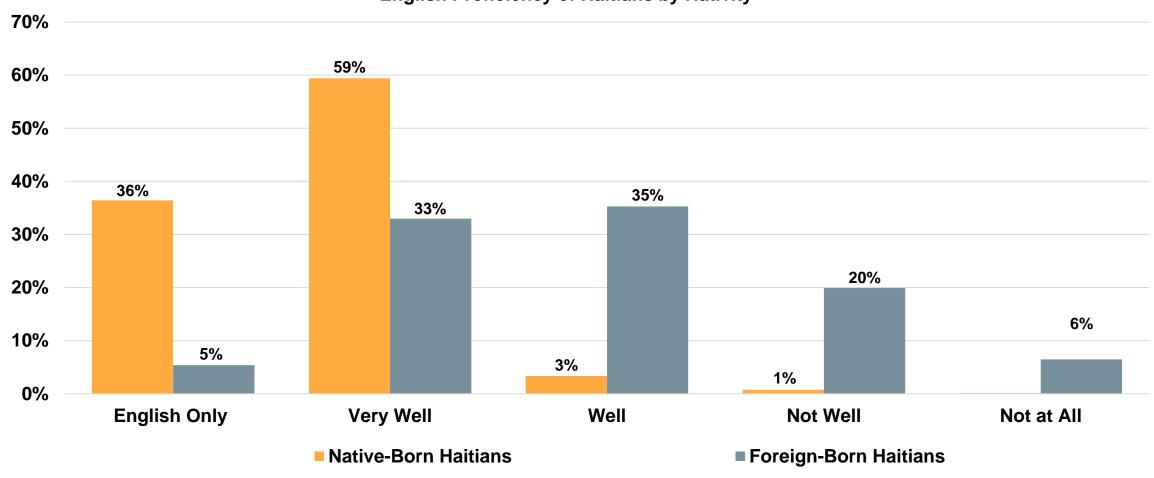
Haitians by Gender and Nativity



Native-born Haitians speak English very well, while many foreign-born Haitians are not proficient in English.

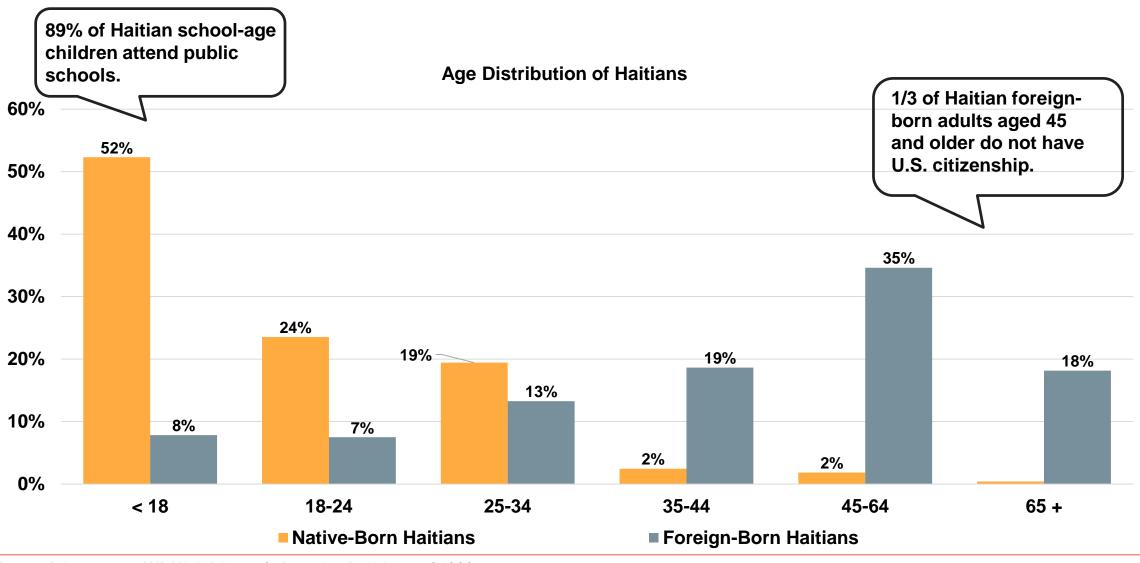


English Proficiency of Haitians by Nativity



Half of foreign-born Haitians are older than 45, while half of native-born Haitians are children.

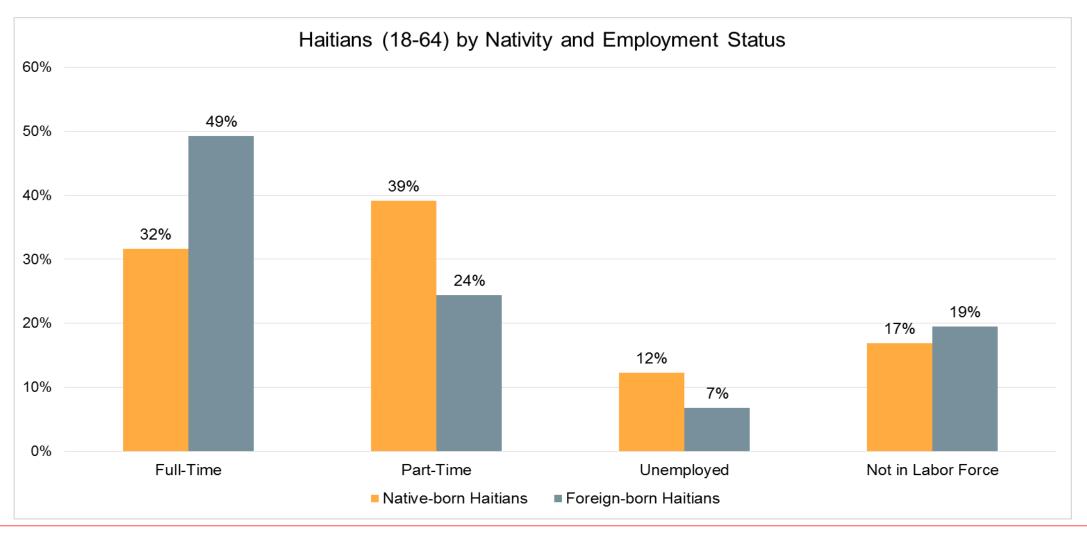




81% of adult Haitians are in the labor force, and 45% work full-time.

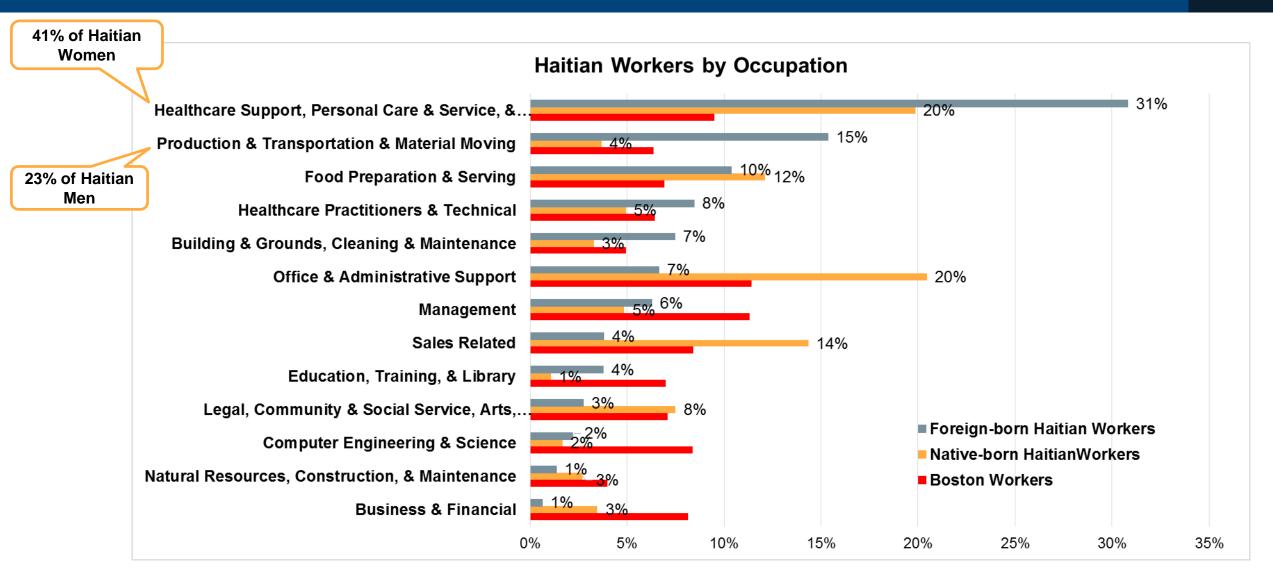


Of those adult Haitians not working full-time, 30% are enrolled in school.



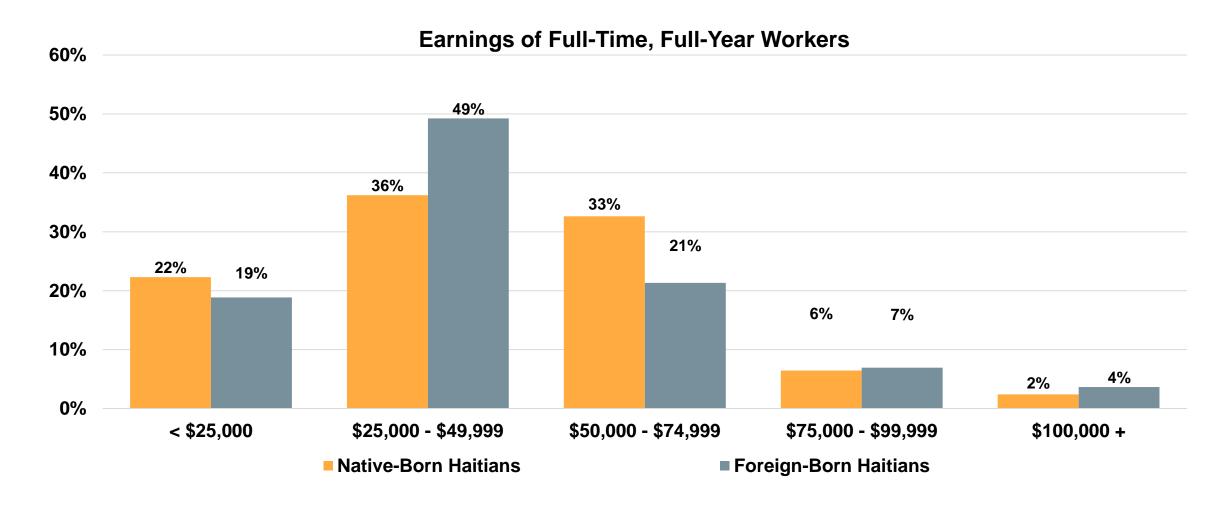
28% of Haitians work in Healthcare Support, Personal Care, and Protective Services.





41% of native-born and 32% of foreign-born Haitian workers earn more than \$50,000 per year.



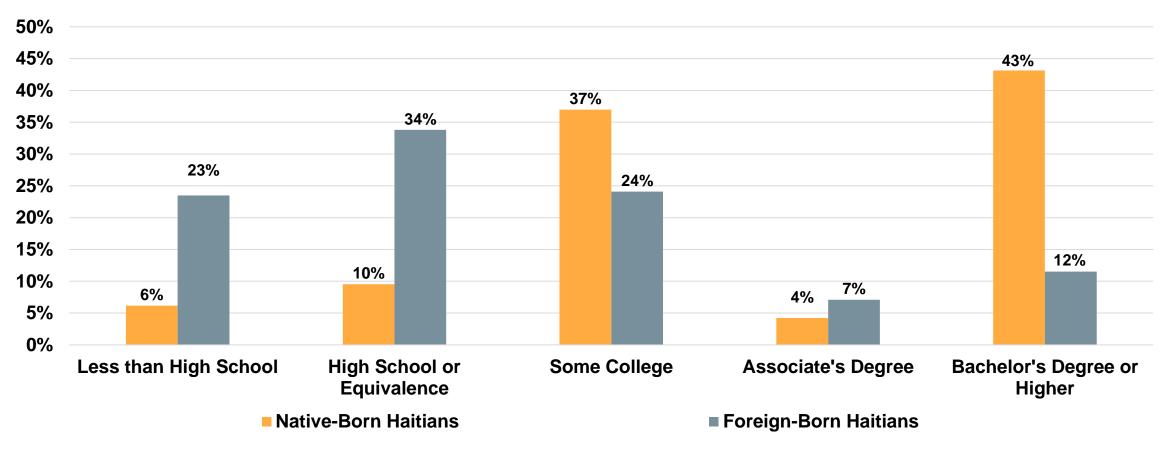


Improving Haitians' educational attainment will allow greater contribution to Boston's economy.



23% of foreign-born Haitians have less than a high school education.
37% of native-born Haitians aged 25 or older started college, but have not finished a degree.

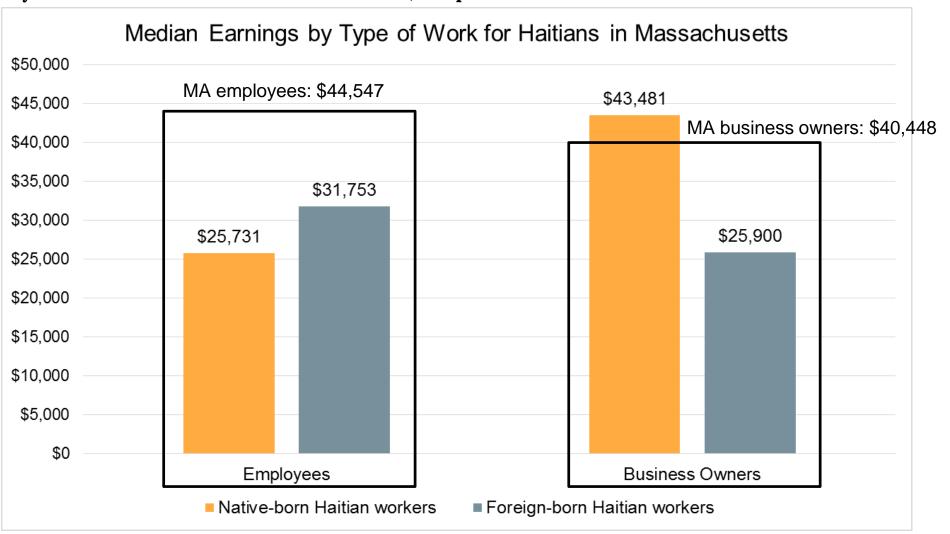
Educational Attainment of Haitians by Nativity (Age 25+)



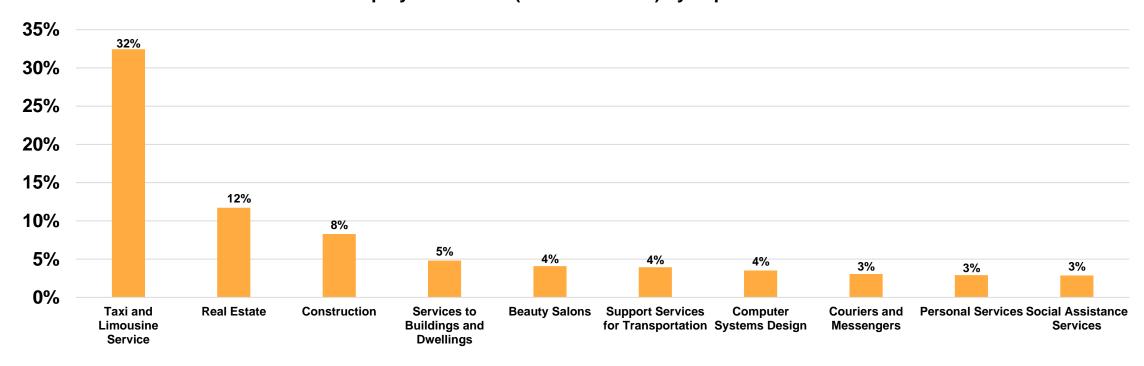
Foreign-born Haitians earn more as employees than as business owners, but the reverse is true for native-born Haitians.



4% of employed Haitians in Boston are business owners, compared to 6% of all Boston resident workers.

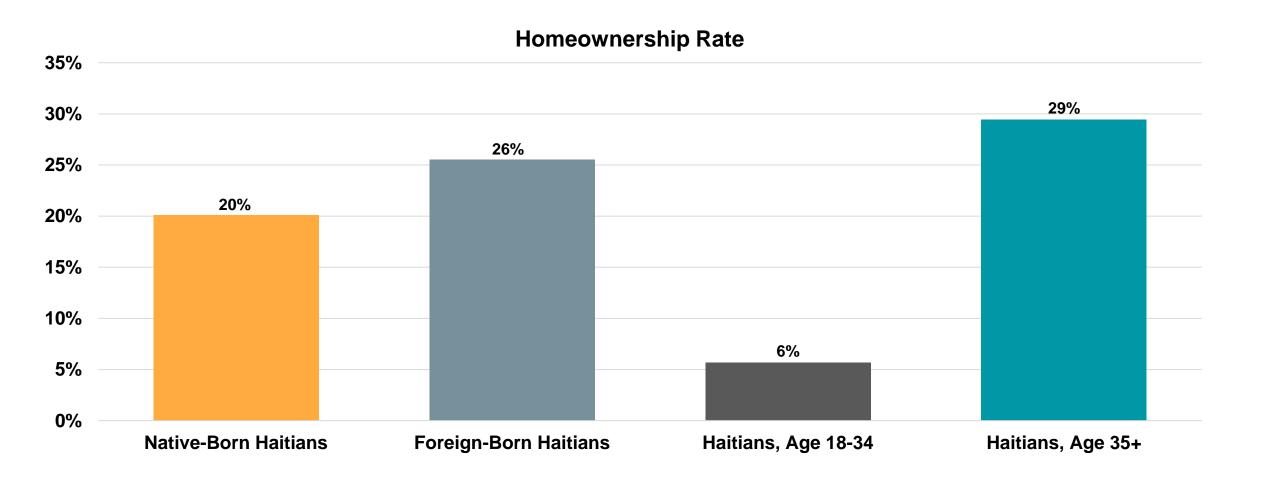


Self-Employed Haitians (Massachusetts) by Top Industries



Only 20% of native-born and 26% of foreign-born Haitian householders own their homes, compared to 35% of all Boston householders.







Dominicans' contribution to the economy as workers and entrepreneurs is significant.

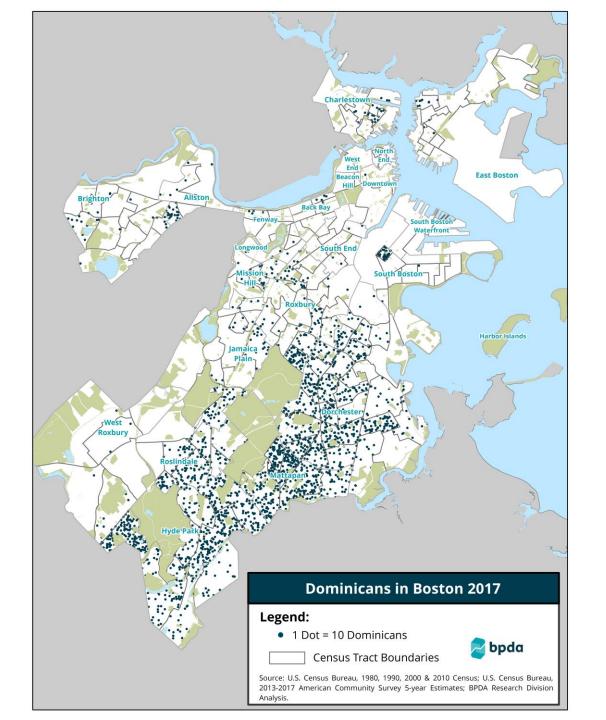


- Dominicans (people who were born in the Dominican Republic or who identify as having Dominican ancestry) make up 6% of Boston's population (37,576 people).
- Dominicans living in Boston hold 16,360 jobs and own approximately 551 businesses.
- Dominicans in Boston earned \$403 million in income in 2016.
- Dominicans' consumer demand supported an additional 1,320 jobs and contributed \$202.2 million to Boston's gross city product in 2016.
- Dominicans contributed \$20.5 million in state income taxes and \$6.7 million in state sales taxes in 2016.

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The 103,000 Dominicans in Massachusetts live primarily in Boston, Somerville, Methuen, Lynn, Lawrence and Worcester.





Dominicans in Boston



Dominicans in Boston live predominantly in parts of Mattapan and Dorchester.

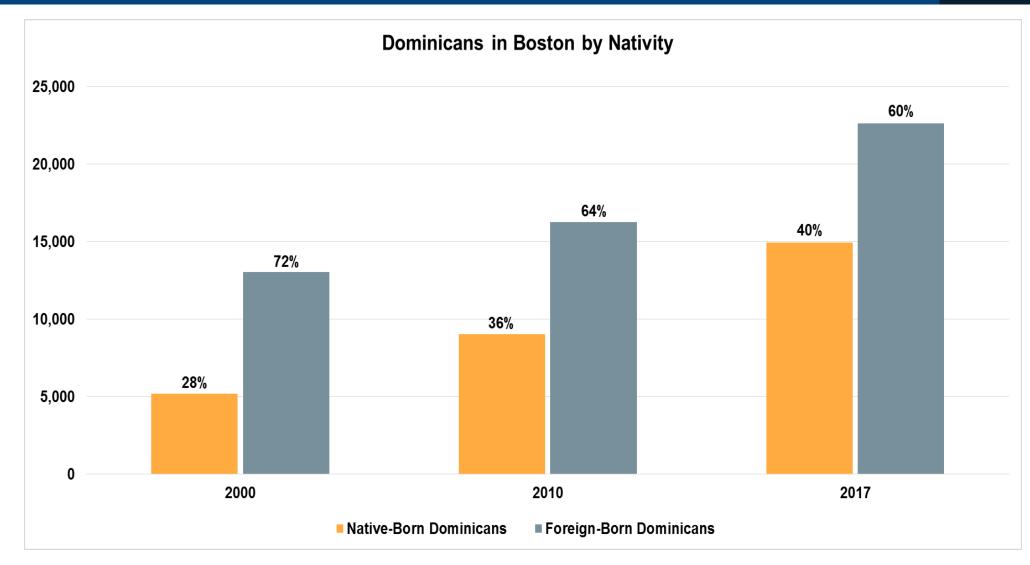
The Dominican community of Boston has more than doubled since 2000 and the native-born share has increased to 40%.



"Native-born"

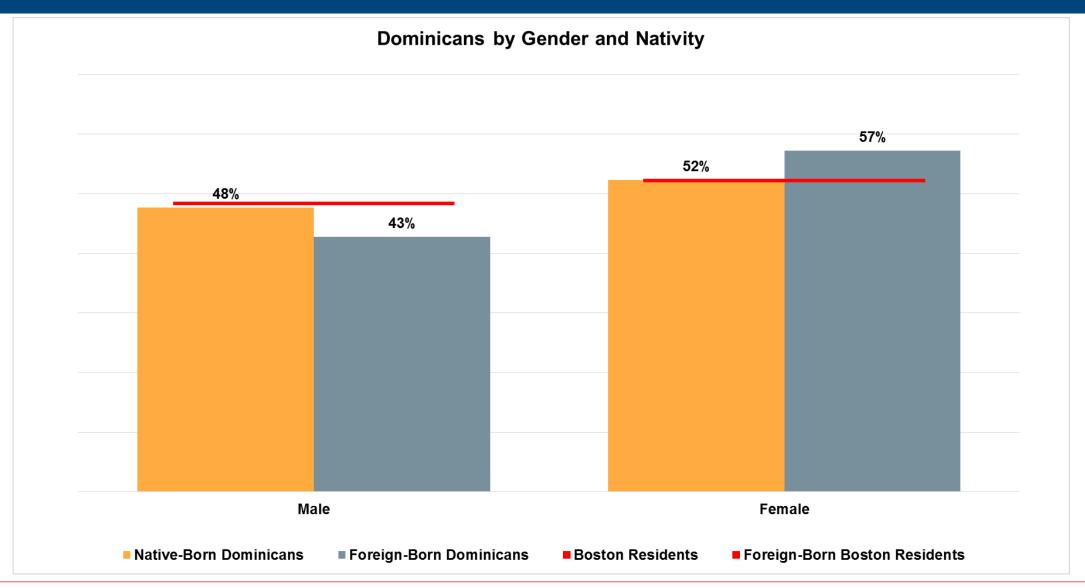
Dominicans were typically born in the United States and have U.S. citizenship from birth.

"Foreign-born"
Dominicans were
typically born in the
Dominican Republic but
may be naturalized U.S.
citizens.



57% of the foreign-born Dominican population is female.

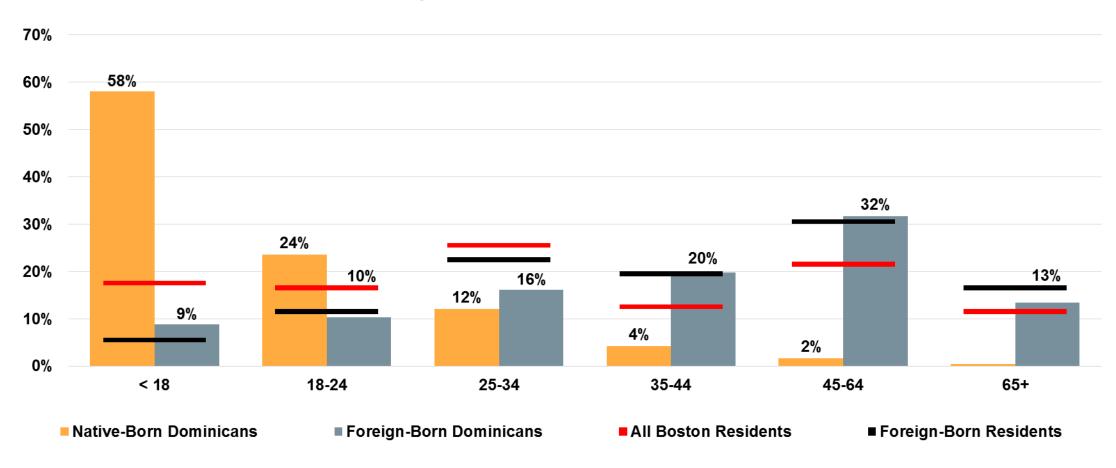




45% of foreign-born Dominicans are older than 45, while 58% of native-born Dominicans are children.

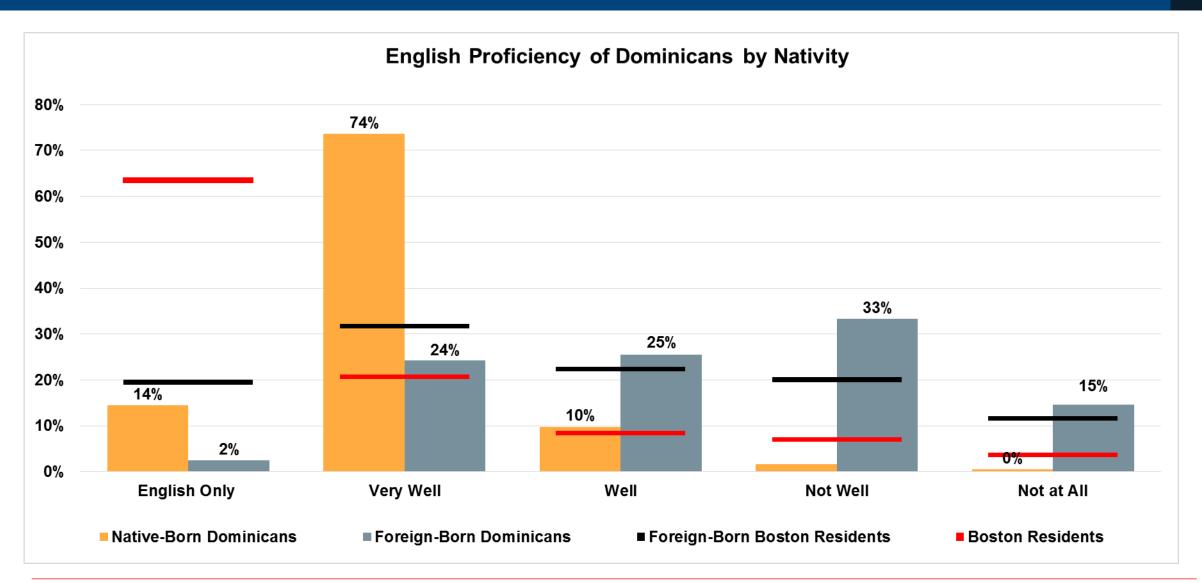


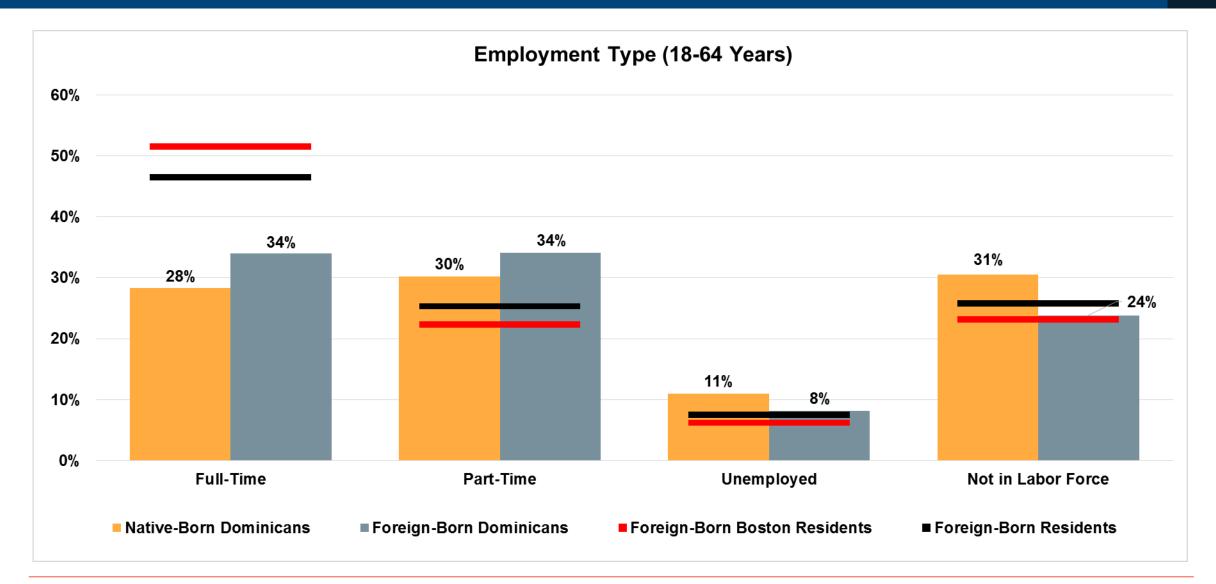
Age Distribution of Dominicans



Native-born Dominicans speak English very well, while many foreign-born Dominicans are not proficient in English.

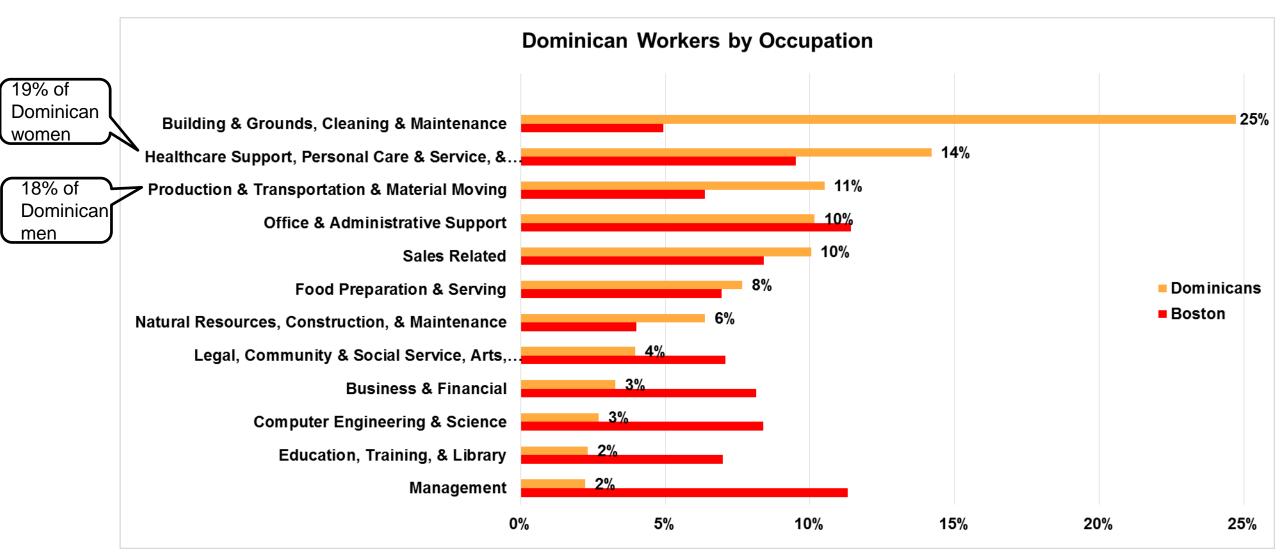






25% of Dominican workers (men and women) work in cleaning and maintenance occupations.

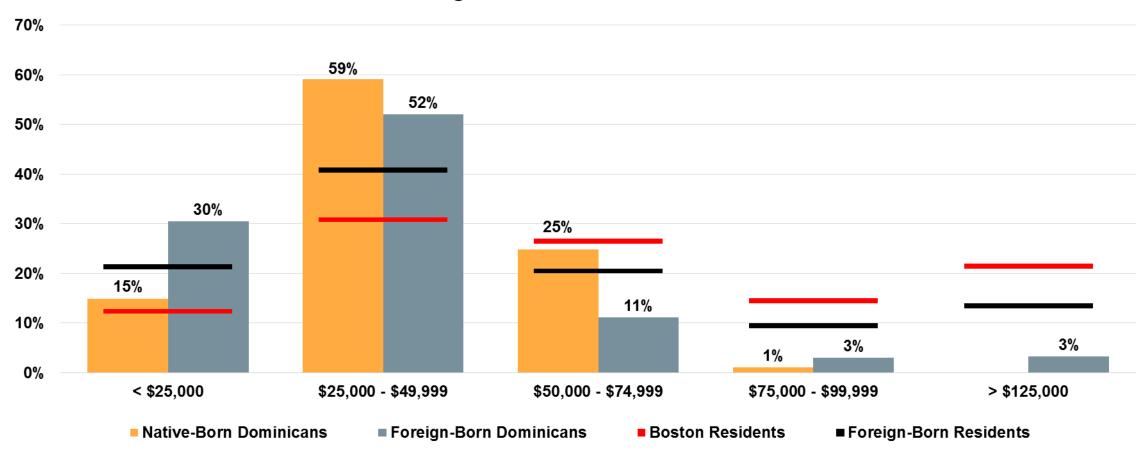




Native-born Dominicans workers earn more than foreign-born workers, 30% of whom earn less than \$25,000/year.



Earnings of Full-Time, Full-Year Workers



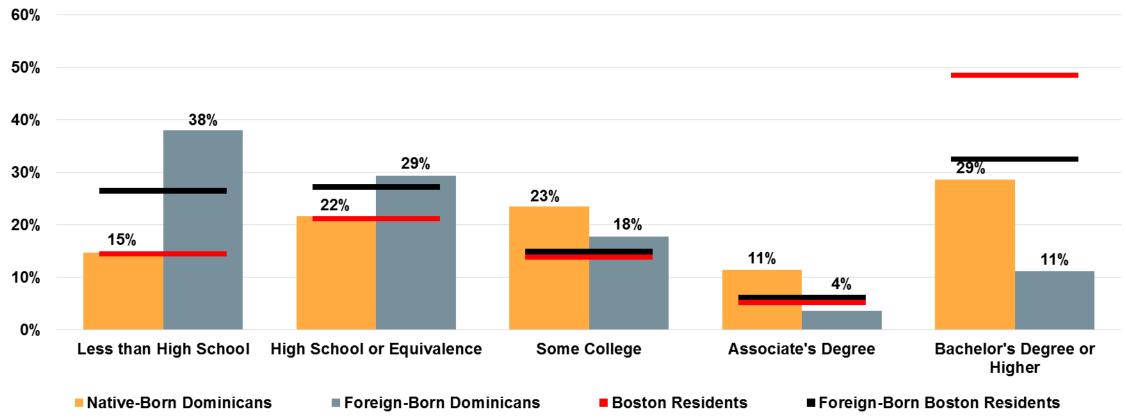
Improving Dominicans' educational attainment will allow greater contribution to Boston's economy.



38% of foreign-born Dominicans have less than a high school education.

23% of native-born Dominicans aged 25 or older started college, but have not finished a degree.





Dominican business owners earn about the same as their counterparts who are employees.

Dominicans (MA) Workers



3% of employed Dominicans in Boston are business owners, compared to 6% of all employed Boston residents.

Median Earnings by Type of Work

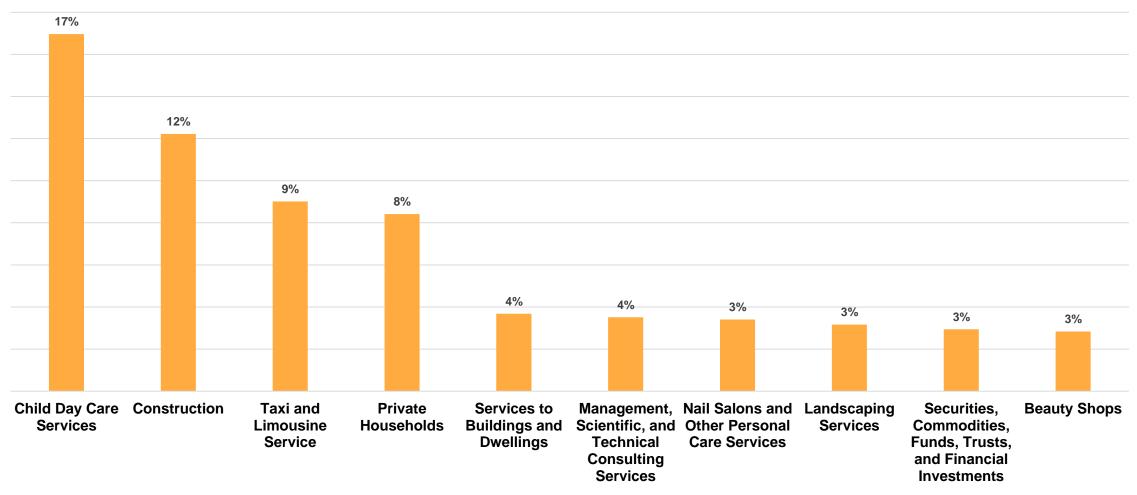


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A third of self-employed Dominicans in Massachusetts drive taxis or limousines.

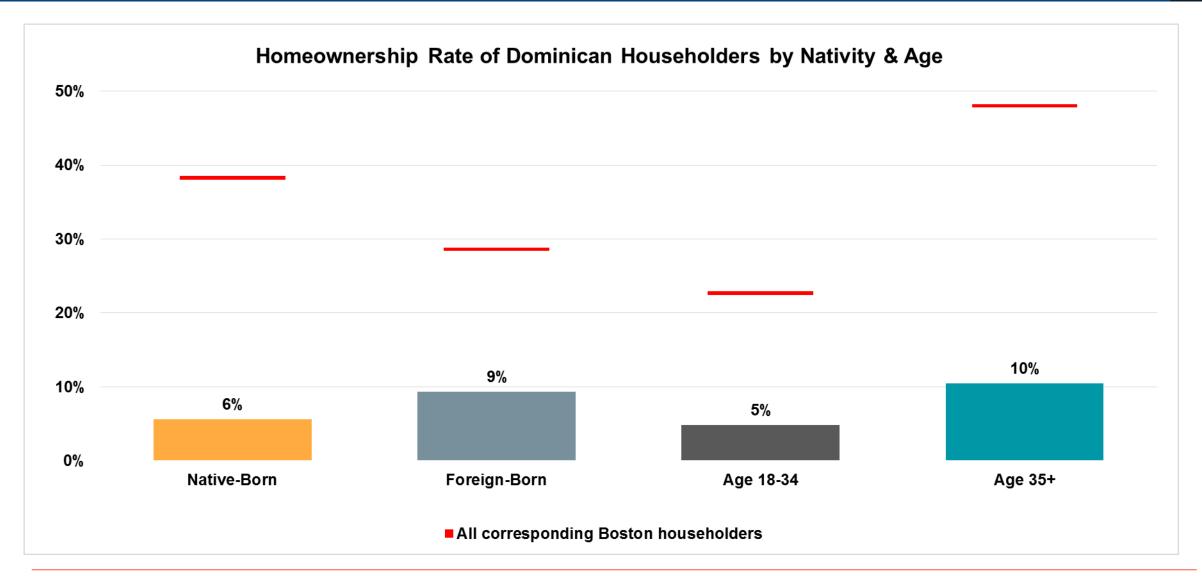


Self-Employed Dominicans in Massachusetts by Industry



Only 6% of native-born and 9% of foreign-born Dominican householders own their homes.







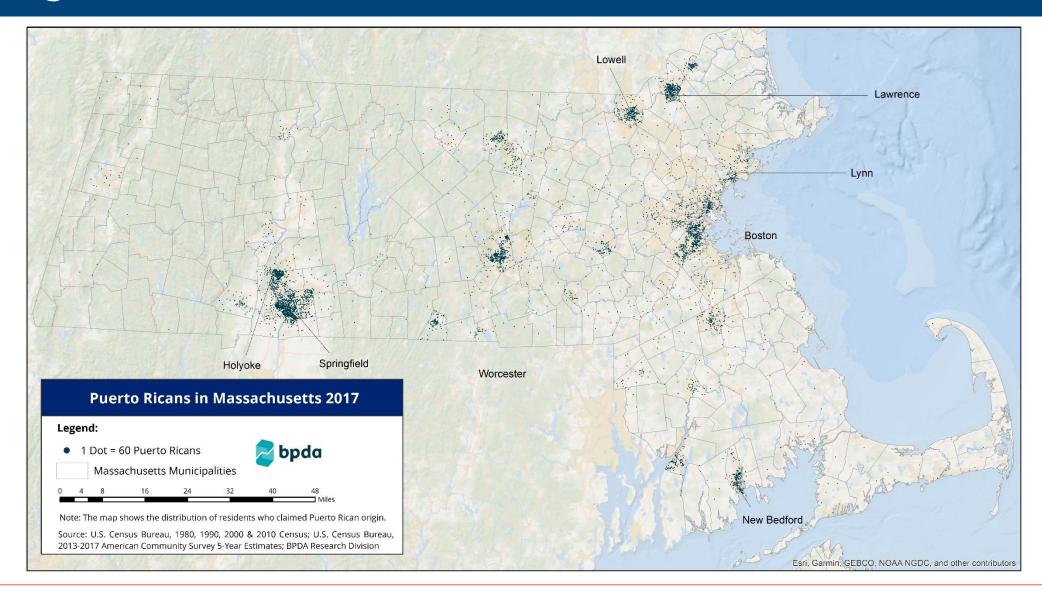
Puerto Ricans' contribution to the economy as entrepreneurs and workers is significant.

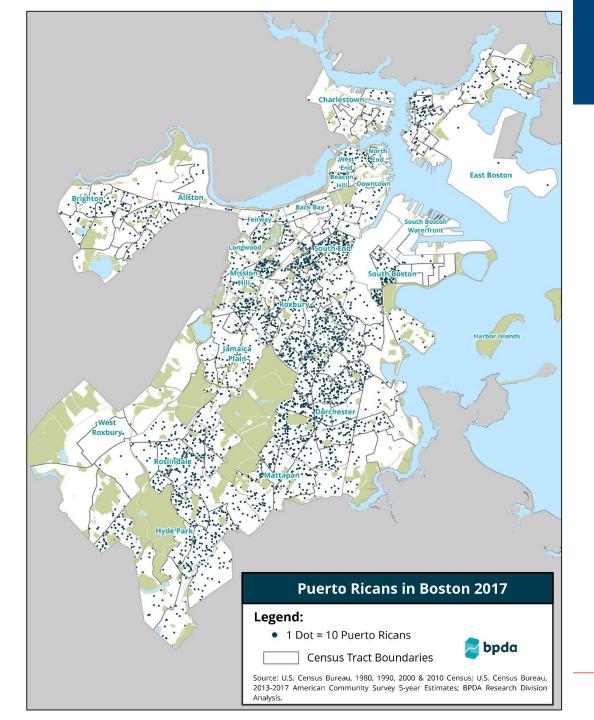


- Puerto Ricans make up 5.3% of Boston's population (35,346 people).
- Puerto Ricans in Boston earned \$516 million in income in 2017.
- Puerto Ricans living in Boston hold 14,052 jobs and own approximately 3,564 businesses.
- Puerto Ricans' consumer demand supported an additional 1,692 jobs and contributed \$259 million to Boston's gross city product in 2017.
- Puerto Ricans contributed \$26.3 million in state income taxes and \$8.5 million in state sales taxes in 2017.

B

The 318,500 Puerto Ricans in Massachusetts live primarily in Springfield, Lawrence, Boston, Lowell, and Worcester.



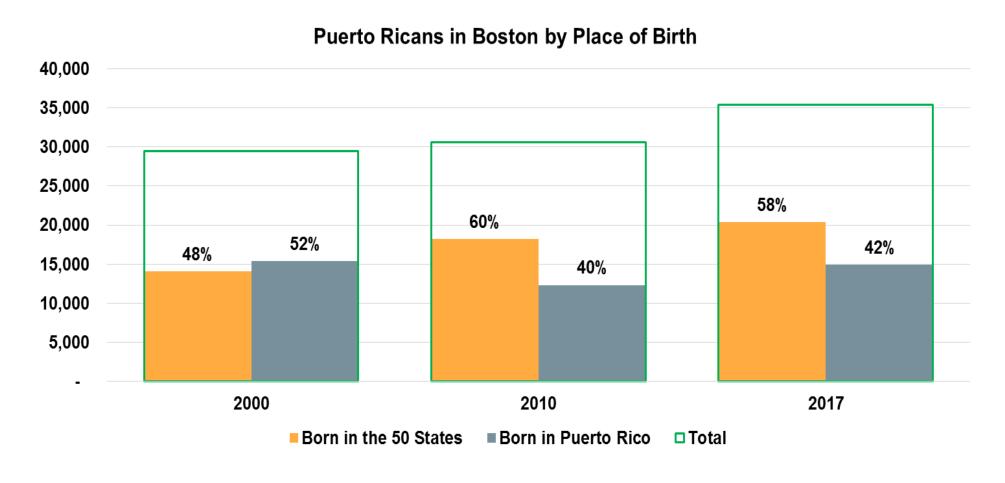


Puerto Ricans live throughout Boston's neighborhoods, with a high concentration in the South End.

The Puerto Rican community of Boston grew by 20% from 2000 to 2017.

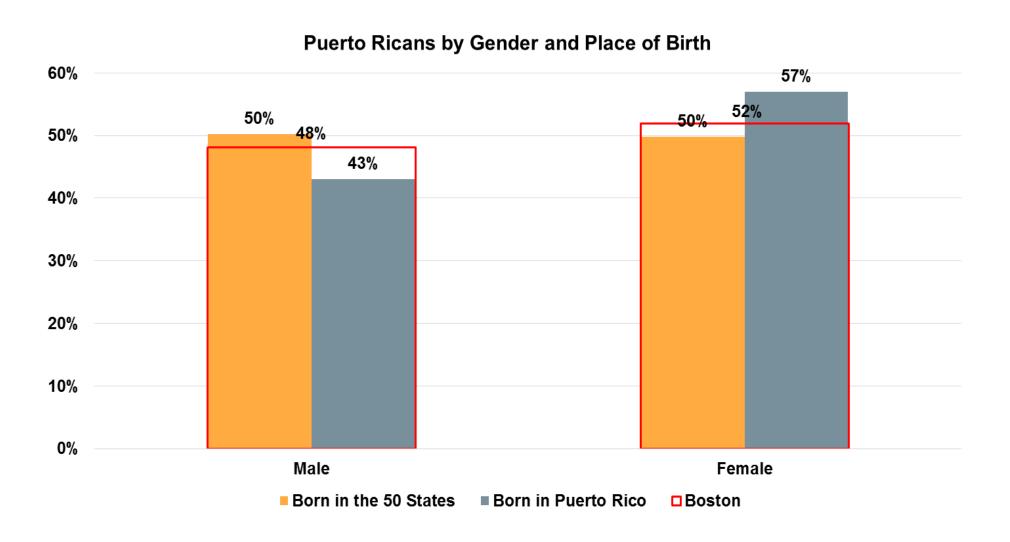


When available, 2018 data may show an uptick in the Puerto Rican population of Boston in the wake of Hurricane Maria. As of December 12th, 2017 the Boston Public Schools had enrolled 154 Puerto Rican children who had moved to Boston in the 12 weeks after the hurricane.



57% of the Puerto Rican population born in Puerto Rico is female.

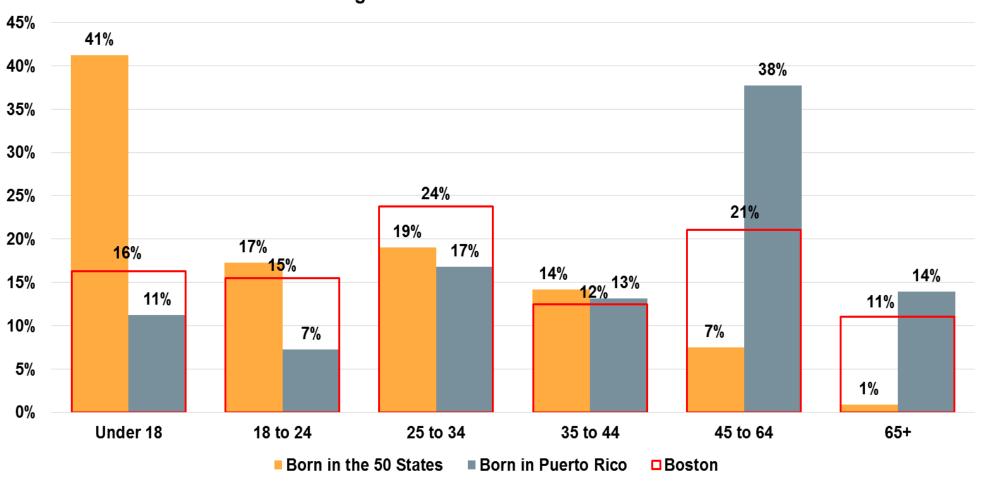




52% of Puerto Ricans born in Puerto Rico are older than 45, while 41% of Puerto Ricans born in the fifty states are children.



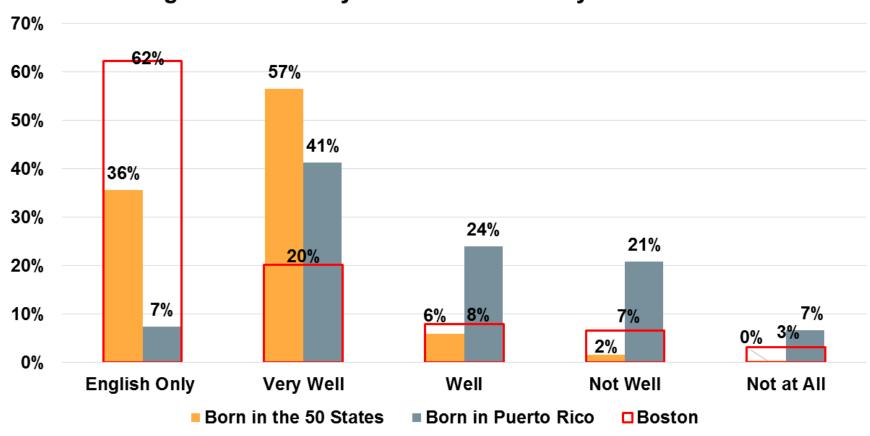




Puerto Ricans born in the 50 states speak English very well, while many born in Puerto Rico are not proficient in English.



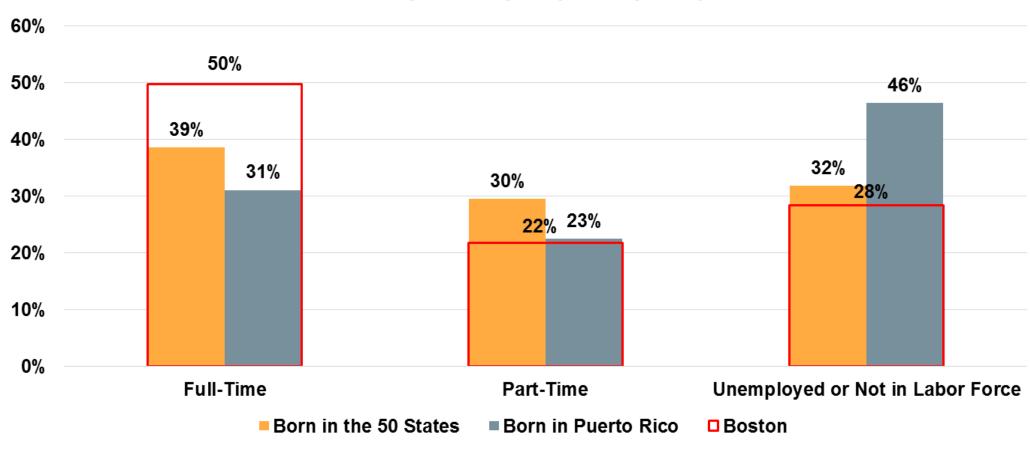
English Proficiency of Puerto Ricans by Place of Birth



About a third of adult Puerto Ricans work full-time.

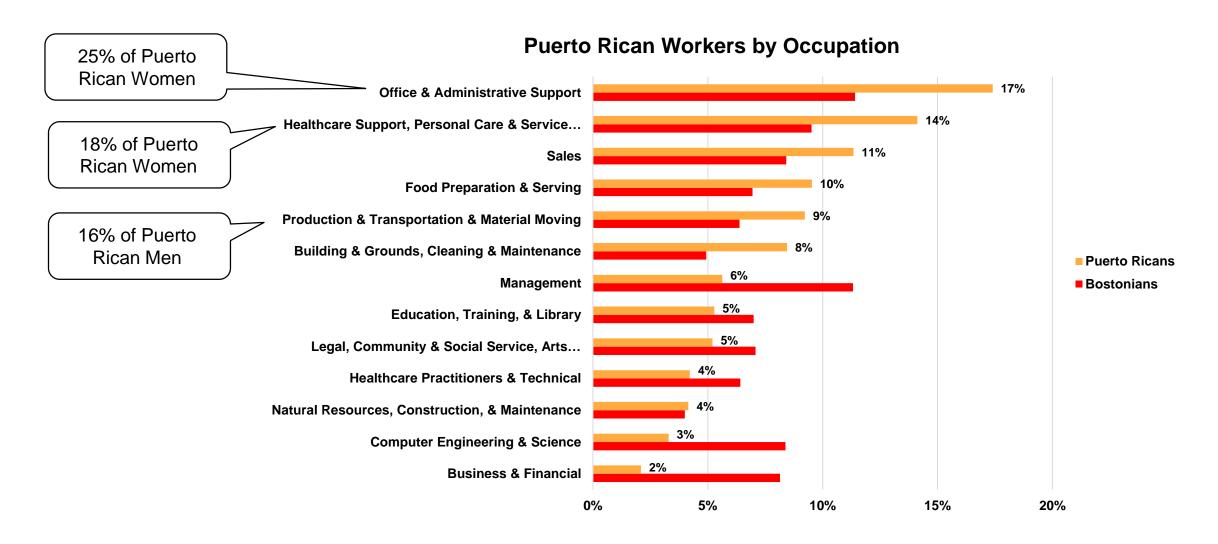






Puerto Rican women work primarily in office support or healthcare support or personal care.

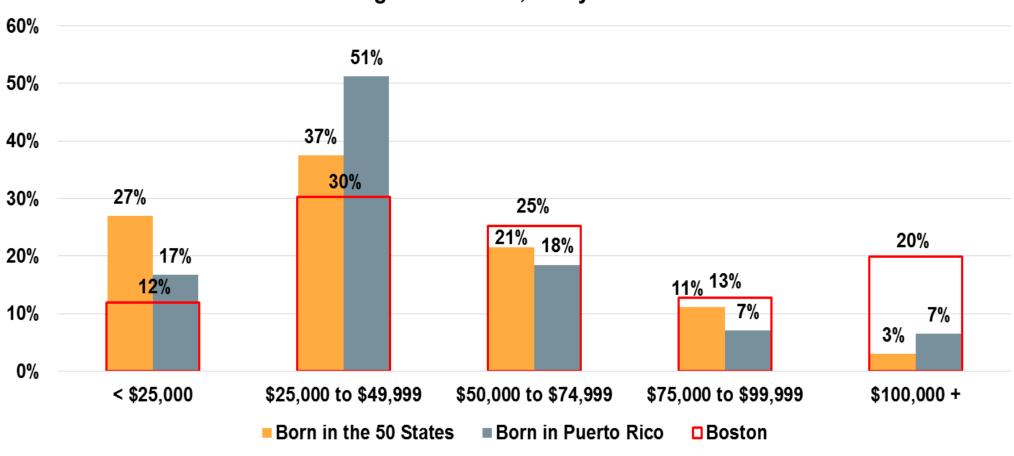




Only 14% of Puerto Ricans who work full-time earn more than \$75,000 per year.





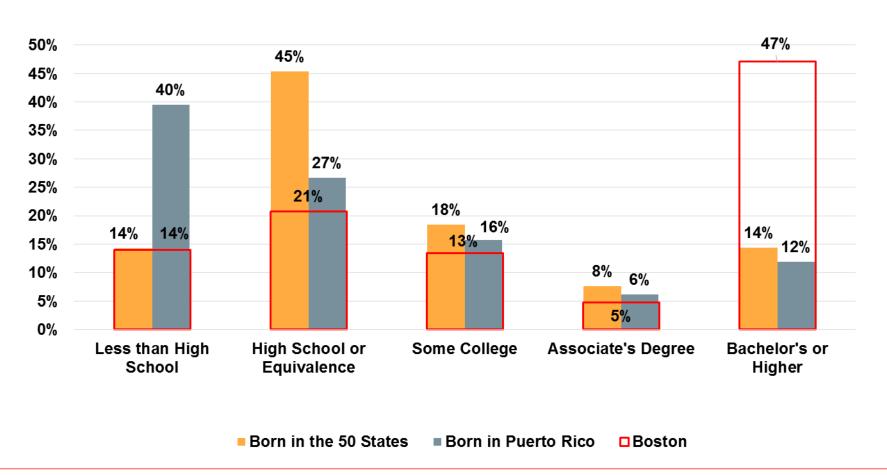


Improving Puerto Ricans' educational attainment will allow greater contribution to Boston's economy.



40% of Puerto Ricans born in Puerto Rico have less than a high school education.
18% of Puerto Ricans born in the U.S. aged 25 or older started college, but have not finished a degree.

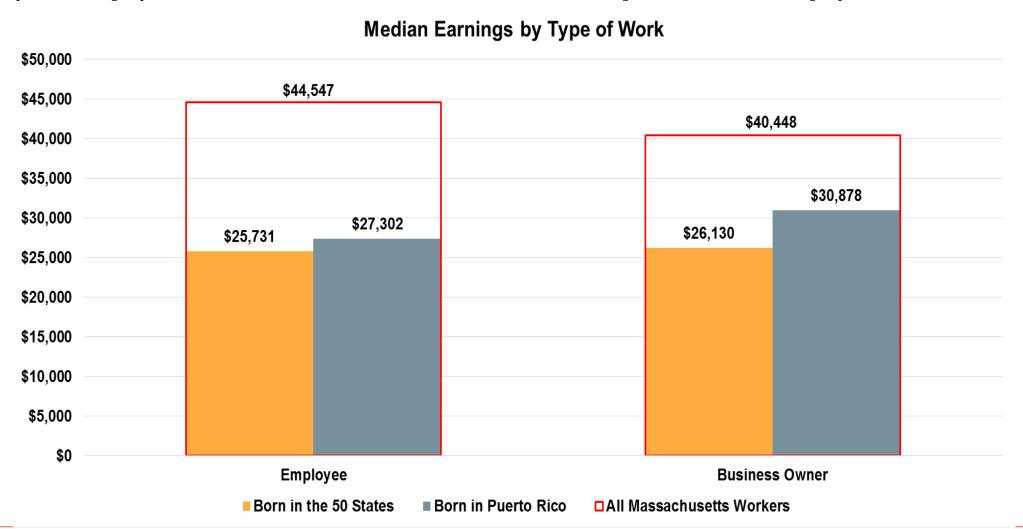
Educational Attainment of Puerto Ricans by Place of Birth (Age 25+)



Puerto Rican business owners earn slightly more than their counterparts who are employees.



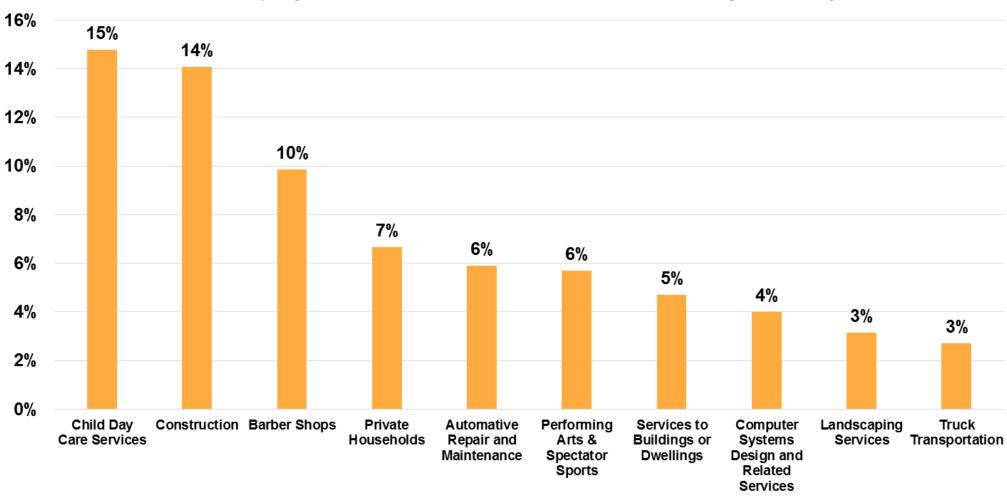
Only 2% of employed Puerto Ricans in Boston are business owners, compared to 6% of all employed Boston residents.



Puerto Rican businesses are concentrated in childcare and construction.

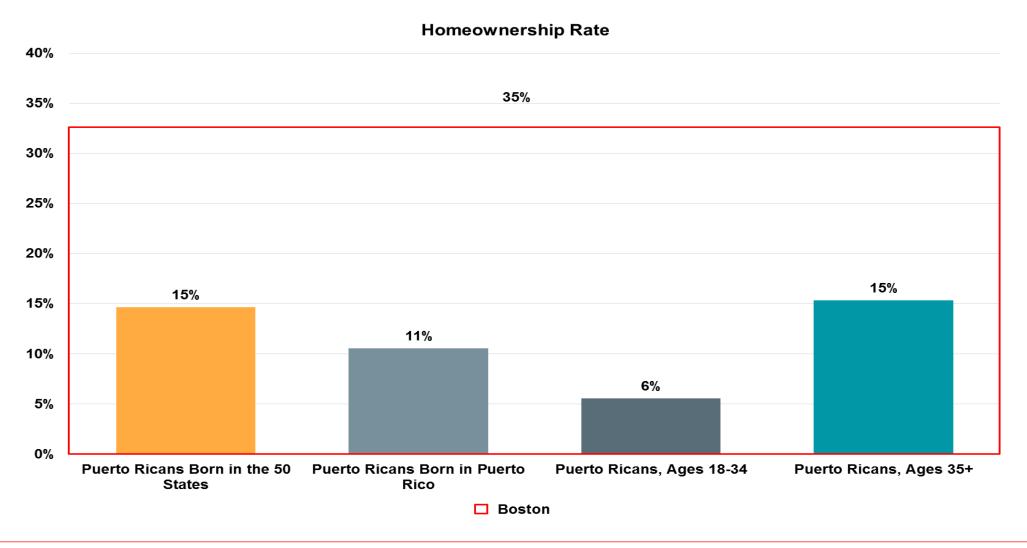


Self-Employed Puerto Ricans in Massachusetts by Industry



Only 15% of Puerto Ricans born in the 50 states and 11% of Puerto Ricans born in Puerto Rico own their homes.







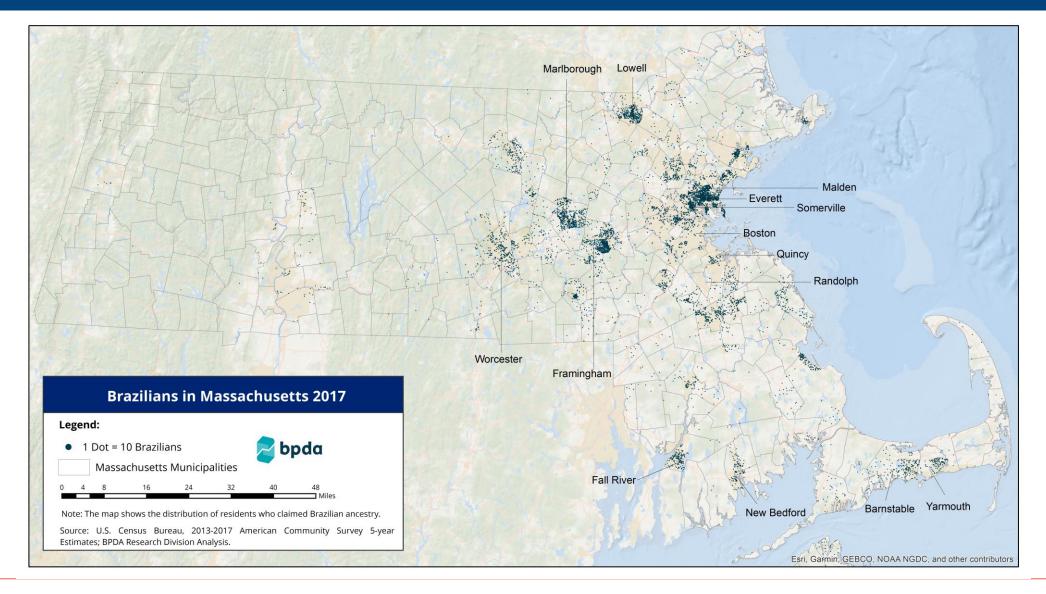
Brazilian contributions to the economy as entrepreneurs and workers are significant.



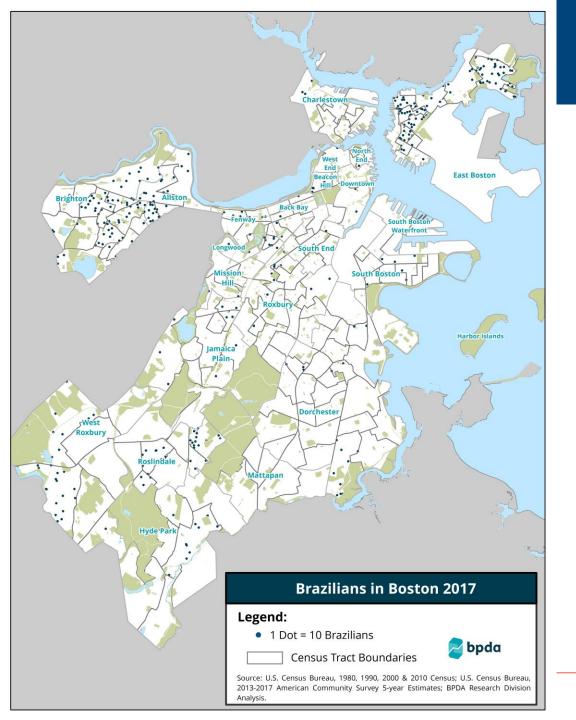
- Brazilians, those who were born in Brazil or who identify as having Brazilian ancestry, make up 0.6% of Boston's population (3,770 people).
- Brazilians in Boston had a total income of \$114.5 million in 2016.
- Brazilians hold 2,370 jobs and approximately 493 are self-employed.
- Brazilian consumer demand supported an additional 375 jobs and contributed \$57.6 million to Boston's gross city product in 2016.
- Brazilians contributed \$5.8 million in state income taxes and \$1.9 million in state sales taxes in 2016.

27,421 Brazilians in Massachusetts live primarily in Somerville, Everett, Malden, Lowell, Marlborough, and Framingham.









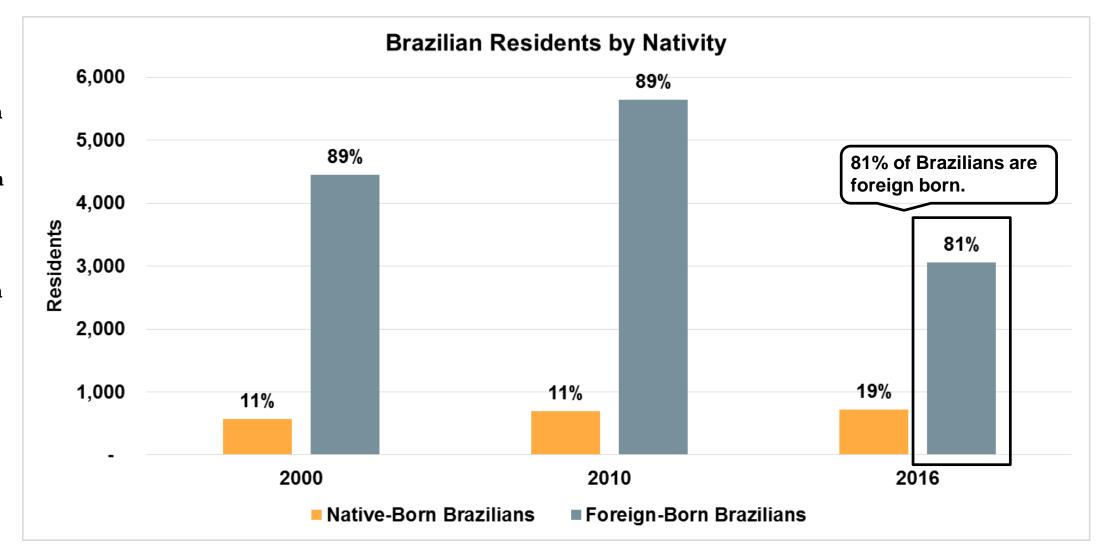
Boston Brazilians predominantly live in East Boston, Brighton, Allston, West Roxbury, and Roslindale.

The native-born share of the Brazilian population has grown from 11% in 2010 to 19% in 2016.



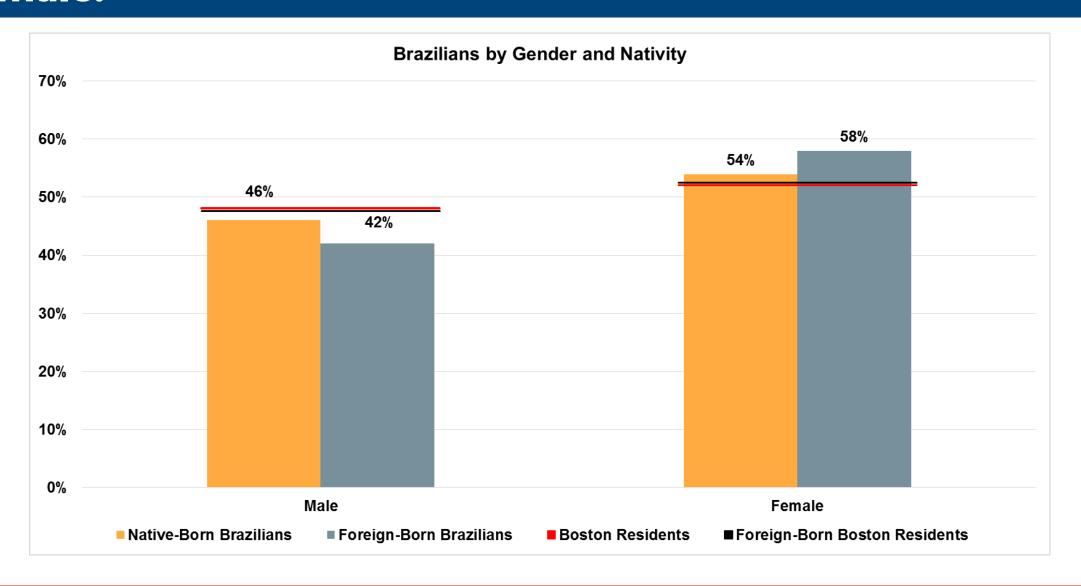
Native-born
Brazilians were
typically born in
the U.S. and
have U.S.
citizenship from
birth.

Foreign-born
Brazilians were
typically born in
Brazil, but may
be naturalized
U.S. citizens.



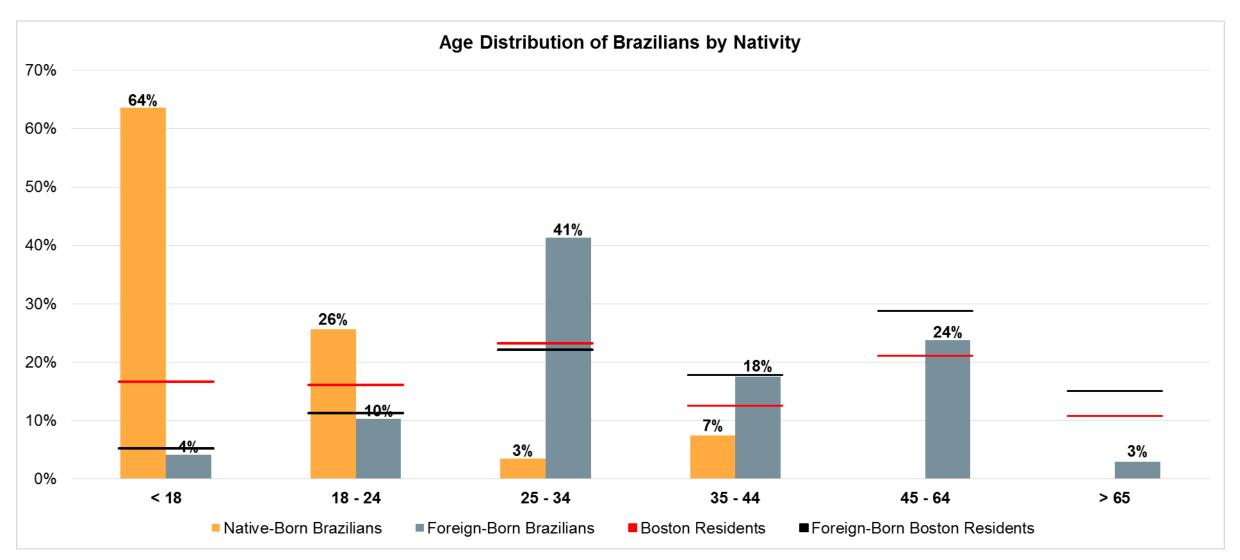
The foreign-born Brazilian population is predominately female.





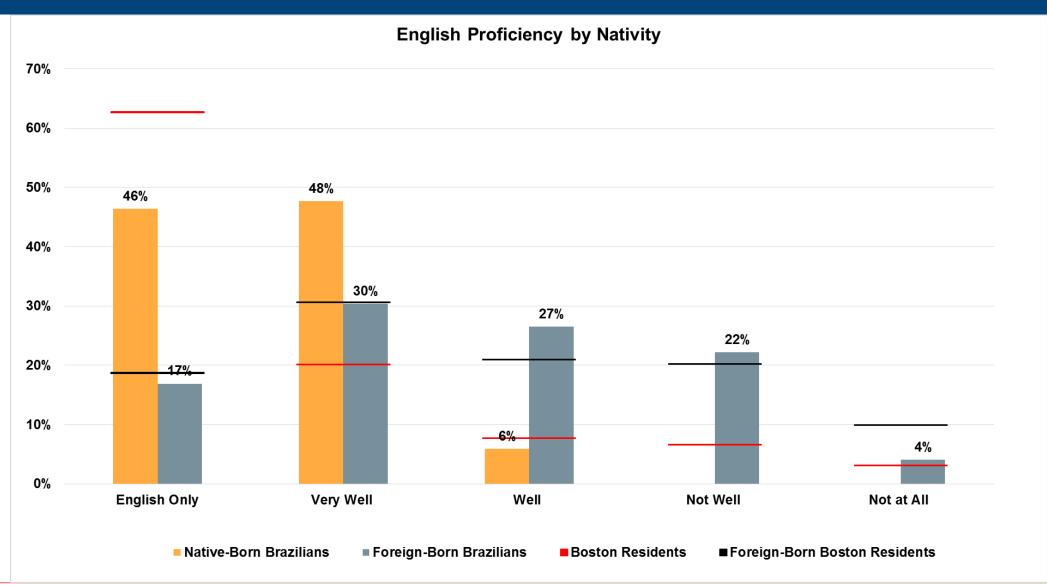
The foreign-born Brazilian population is older, while more than half of the native-born Brazilians are children.





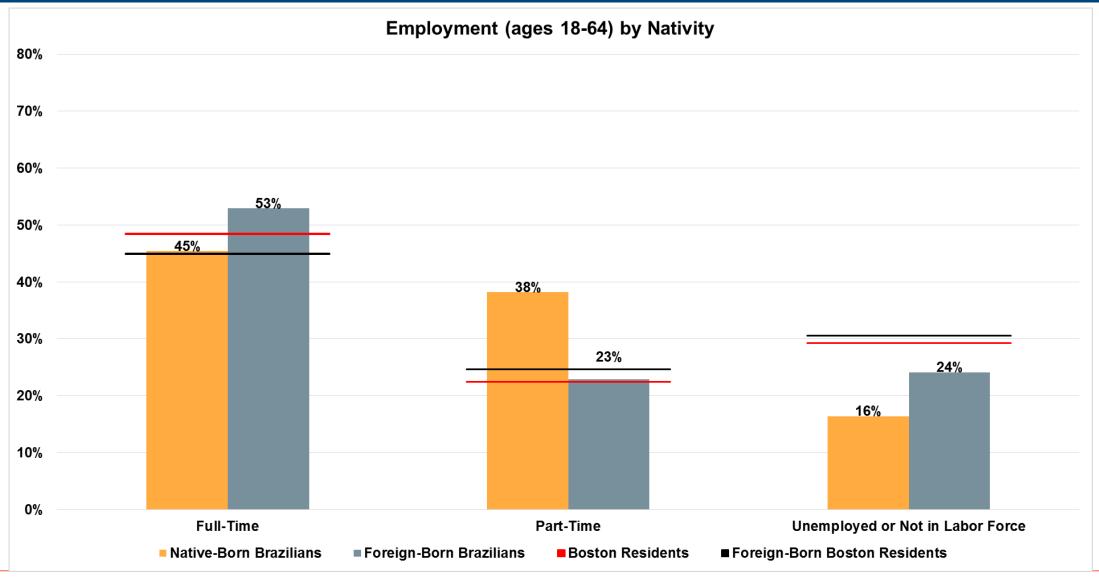
Native-born Brazilians speak English very well, but half of foreignborn Brazilians speak English less than well.





Brazilians are employed at higher rates than Boston residents as a whole.

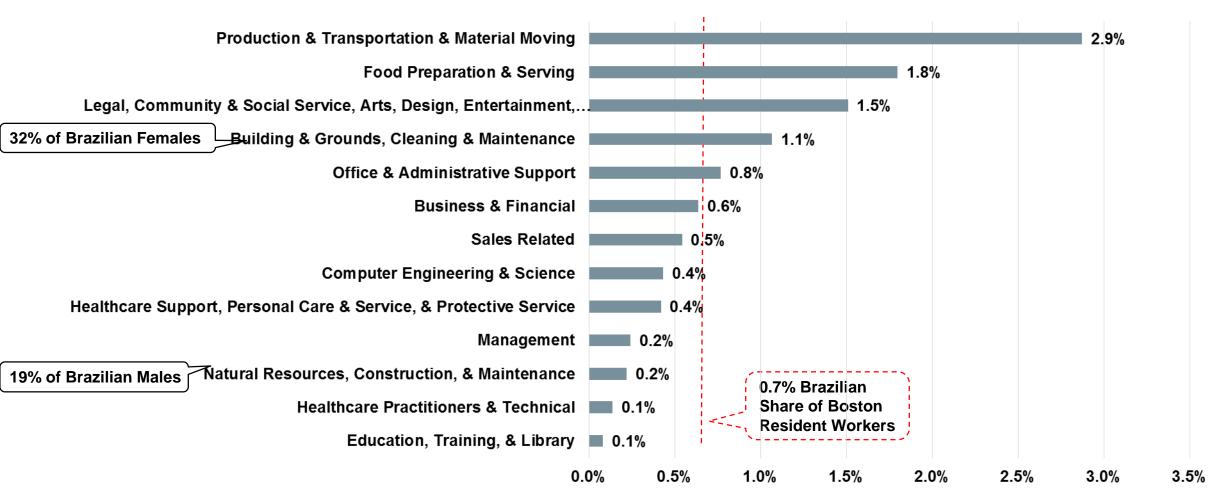




Brazilians make up 3% of Boston residents working in Production, Transportation, and Material Moving occupations.

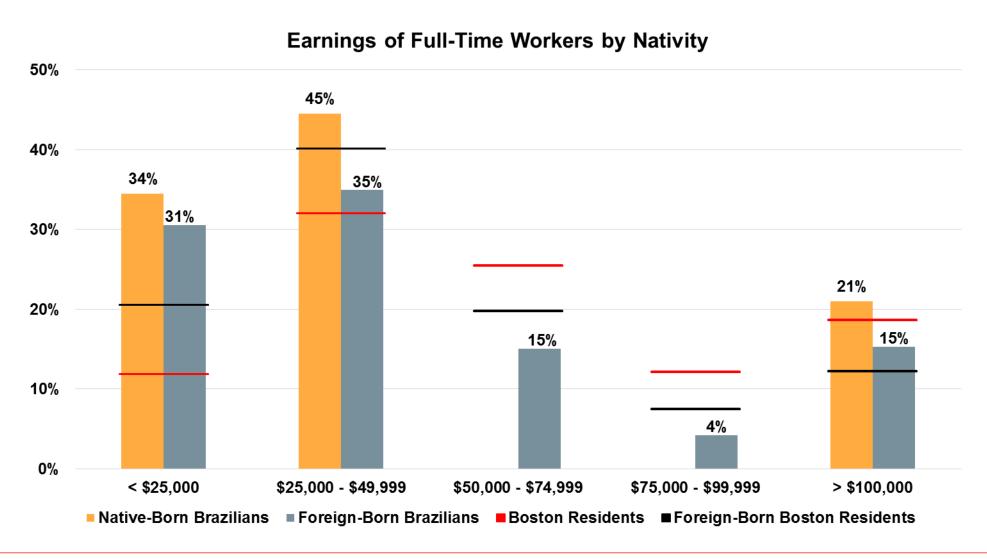


Brazilian Share of Occupations



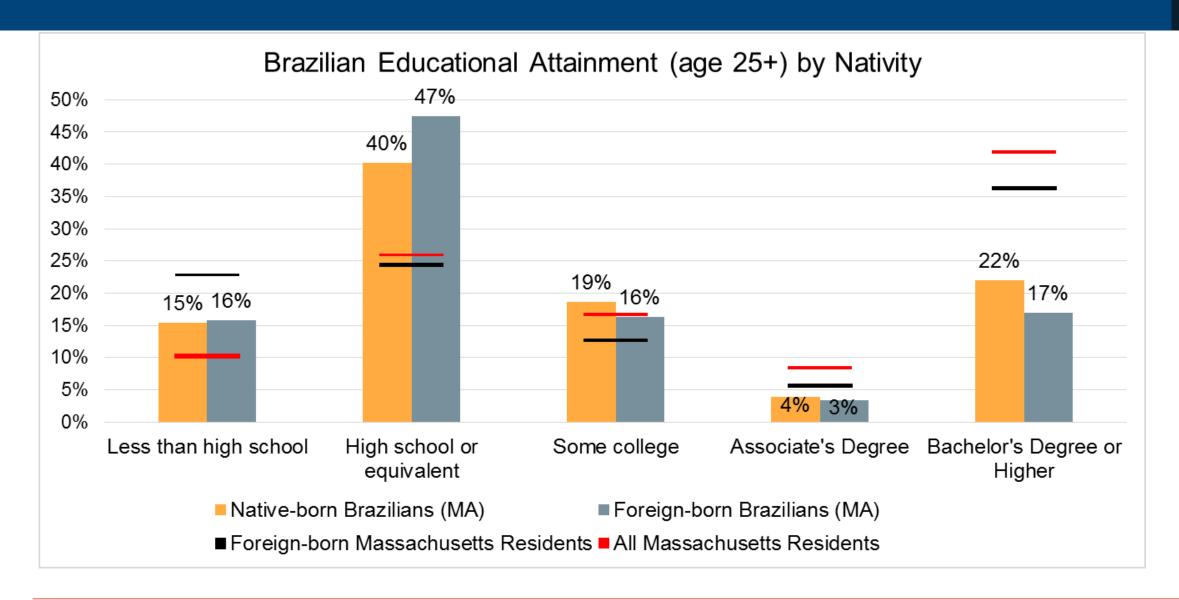
Only 19% of foreign-born Brazilian full-time workers earn more than \$75,000 a year.





Almost half of Brazilians end their education at high school.

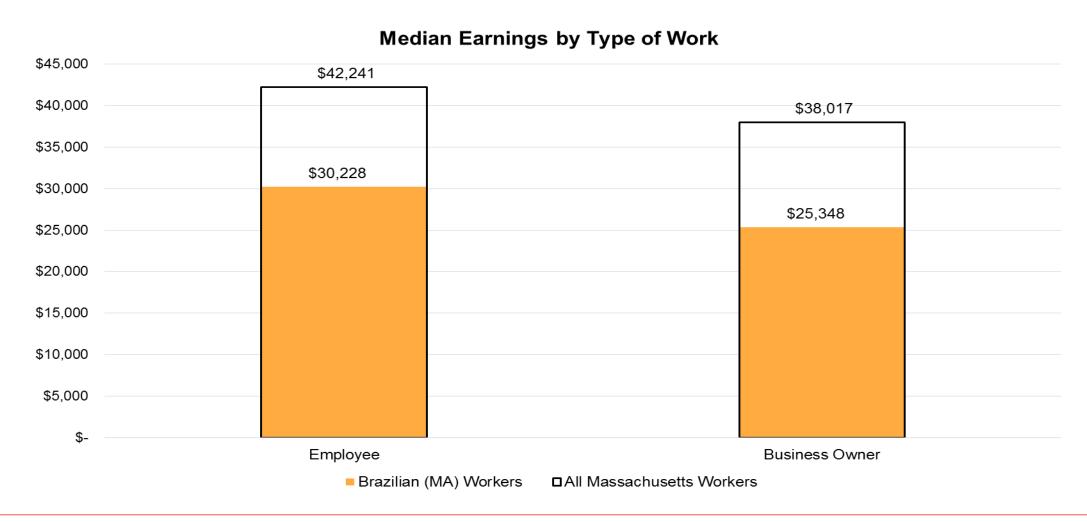




Brazilian employees earn about \$5,000 more than their counterparts who are business owners.



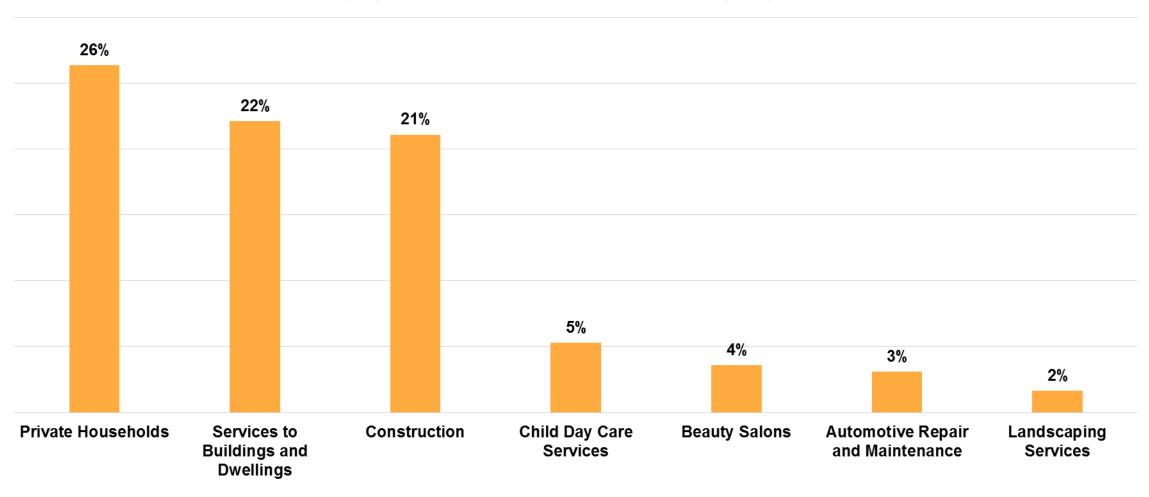
About 24% of Brazilian workers in Massachusetts are self-employed, compared to about 9% of all Massachusetts workers.



Brazilian businesses tend to be small and concentrated in lowpaying service industries.

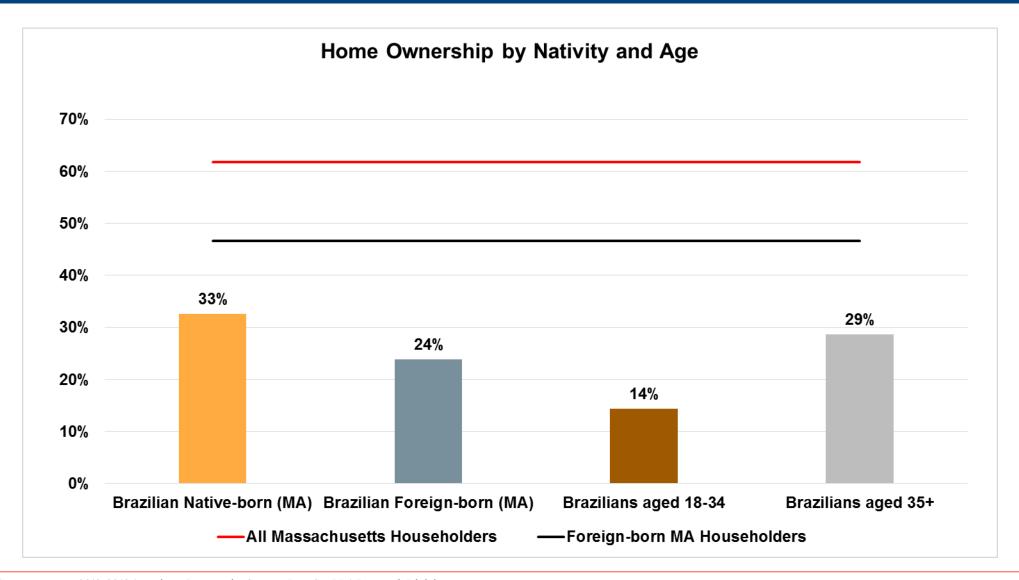


Self-Employed Brazilians in Massachusetts by Top Industries



Brazilian householders in Massachusetts own homes at lower rates than the state averages.







Caribbeans included in this analysis are from the following islands or identified with a similar ancestry.



Anguilla, Antigua & Barbuda, Aruba, Bahamas, Barbados, Cuba, Dominica, Grenada, Guadeloupe, Jamaica, Martinique, Montserrat, Netherlands Antilles, St. Barthelemy, St. Kitts-Nevis, St. Lucia, St. Maartin, St. Vincent & the Grenadines, Trinidad & Tobago, Turks & Caicos Islands, U.S. Virgin Islands, and West Indies.¹

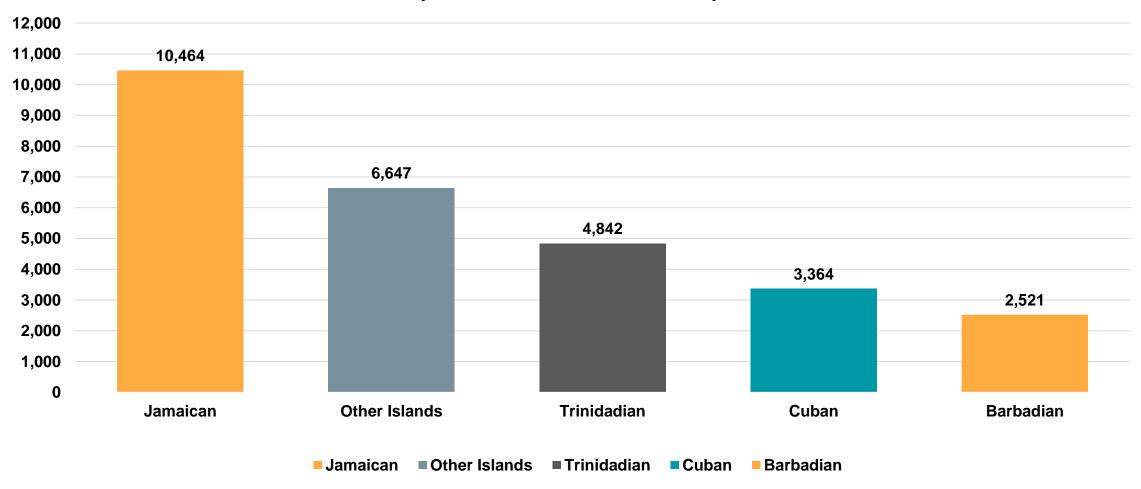
¹Excludes Puerto Rico, Haiti, and the Dominican Republic because they were covered in previous presentations.

Caribbeans' contribution to the economy as workers and entrepreneurs is significant.



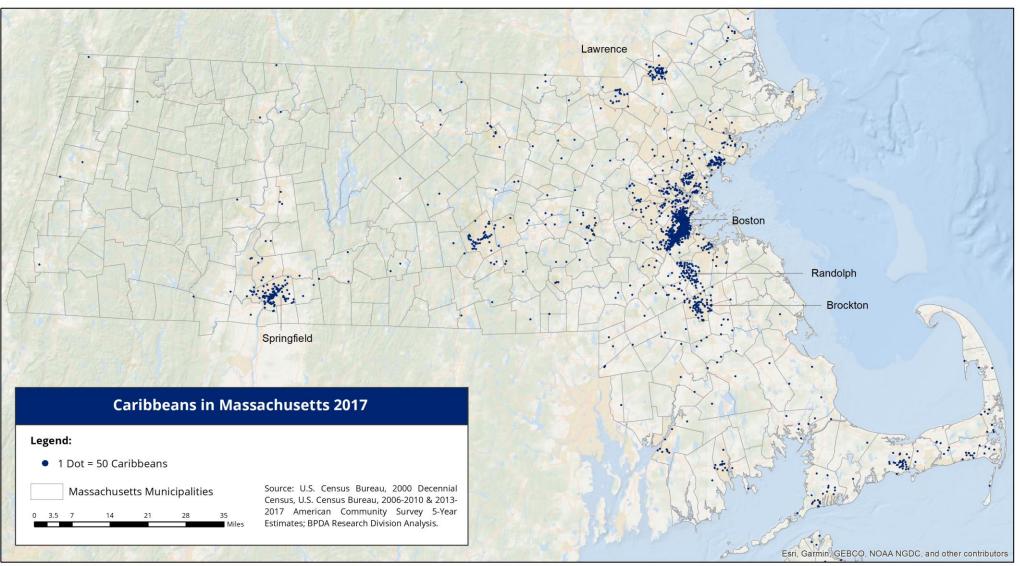
- Caribbeans make up 4% of Boston's population (27,838 people).
- Caribbeans living in Boston hold 14,931 jobs and actively own approximately 490 businesses.
- Caribbeans in Boston earned \$705 million in income in 2017.
- Caribbeans' consumer demand supported an additional 2,531 jobs and contributed \$392.3 million to Boston's gross city product in 2017.
- Caribbeans contributed \$36.0 million in state income taxes and \$11.6 million in state sales taxes in 2017.

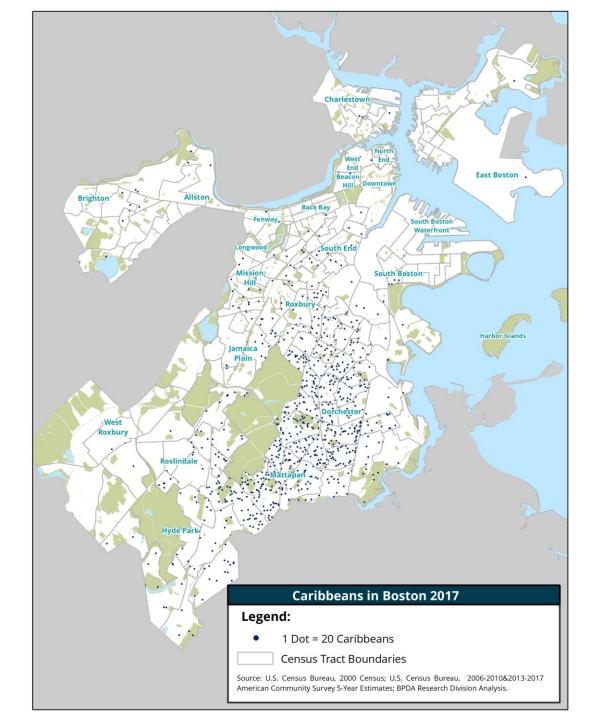
Composition of the Caribbean Population



The 76,033 Caribbeans in Massachusetts in 2017 lived primarily in Boston, Springfield, Lawrence, Brockton, & Randolph.







Caribbeans in Boston in 2017.



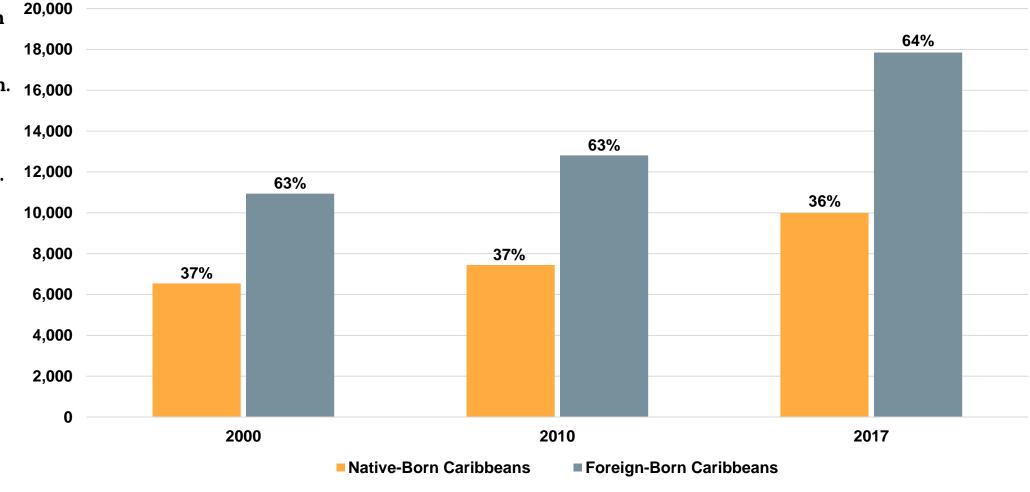
Caribbeans in Boston in 2017 lived predominantly in Mattapan and Dorchester.

Excludes Puerto Rico, Haiti, and the Dominican Republic because they were covered in previous presentations.

Caribbeans in Boston by Nativity

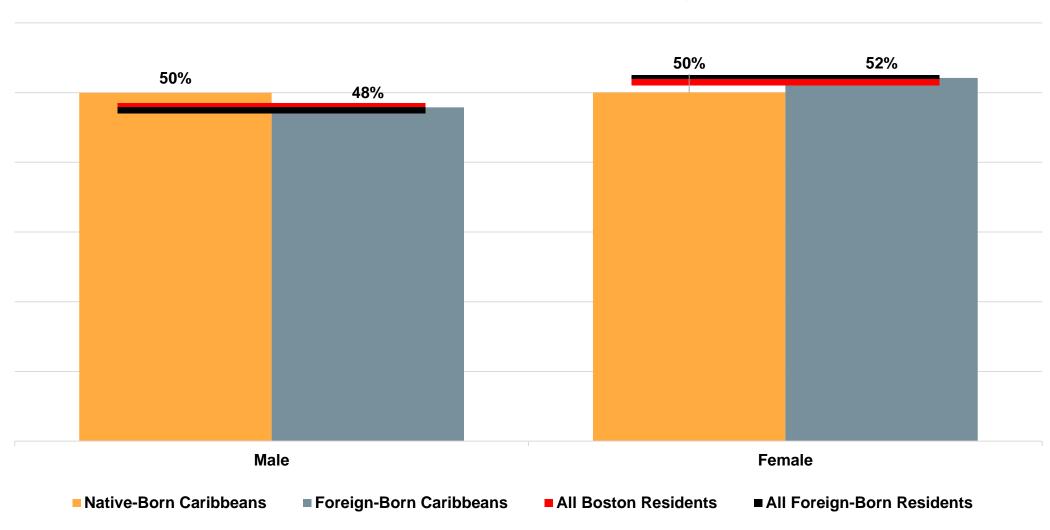
Native-born Caribbeans were born in the United States and have U.S. citizenship from birth.

Foreign-born Caribbeans are more likely naturalized U.S. citizens than noncitizens.





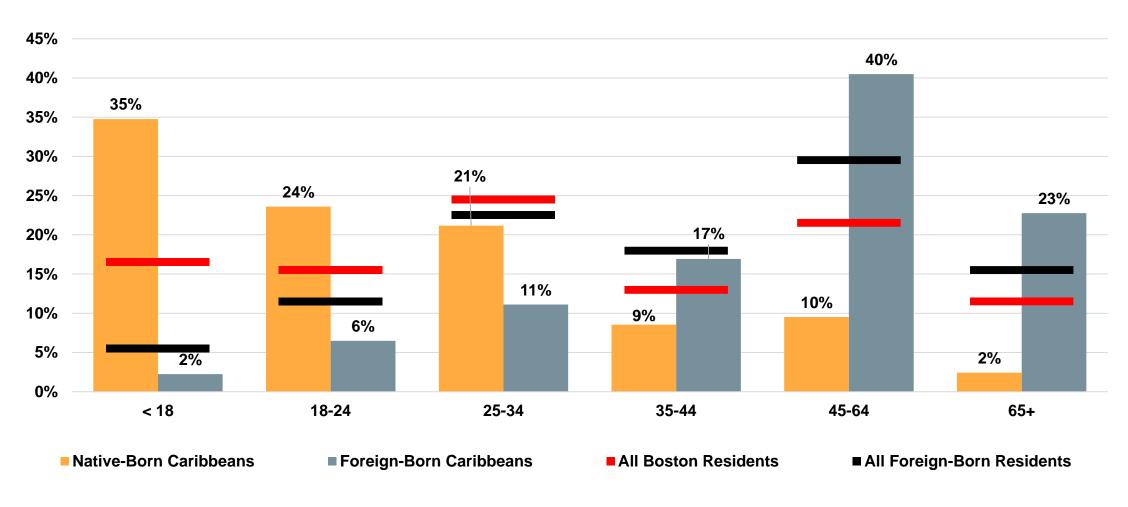
Caribbeans by Gender and Nativity



63% of foreign-born Caribbeans are 45 or older, while 35% of native-born Caribbeans are children.



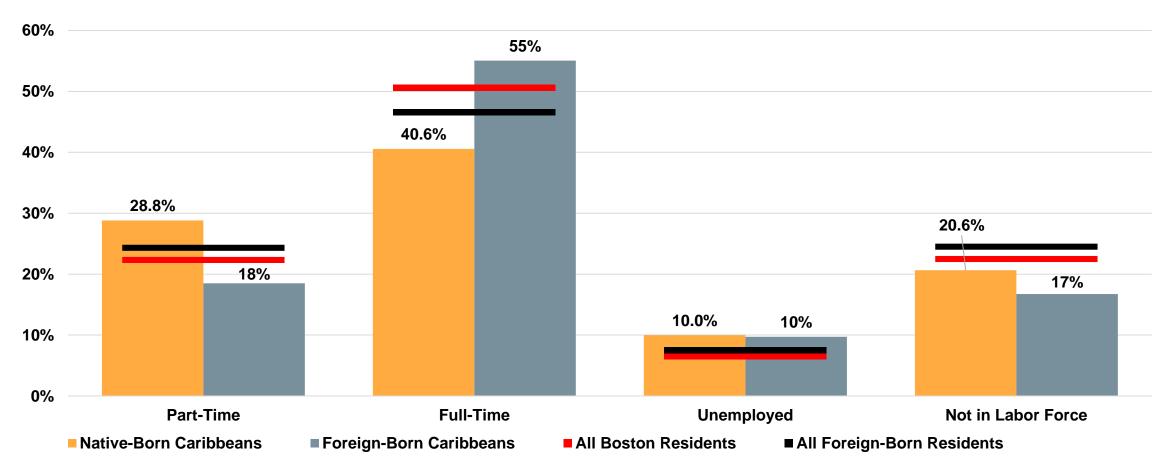
Age Distribution of Caribbeans



Over half of the foreign-born Caribbean adult population works full-time.



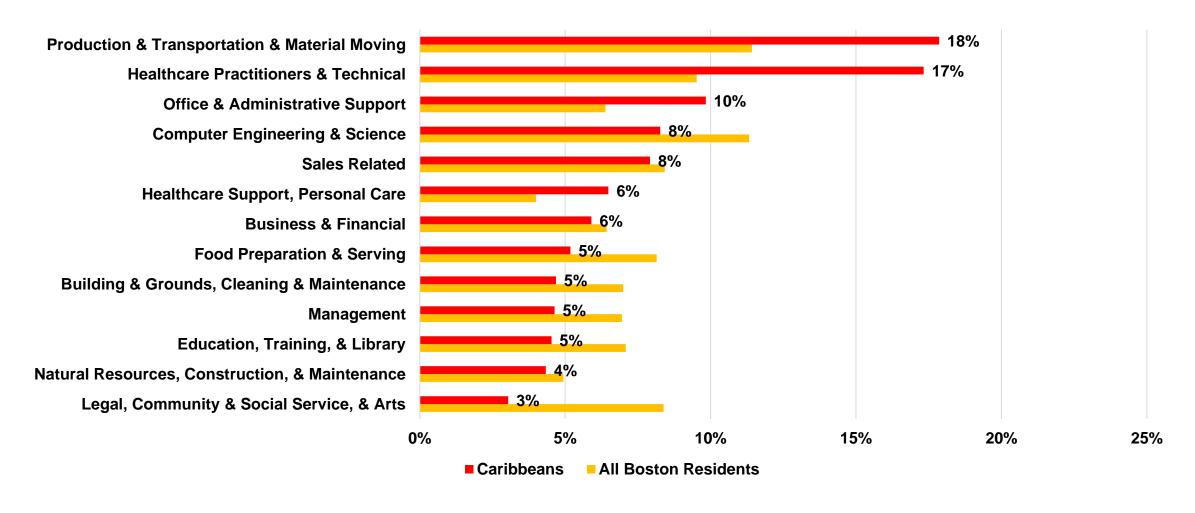
Employment Status of Caribbeans (18-64 Years)



35% of Caribbeans work in production, transportation & material moving or healthcare practitioners & technical occupations.

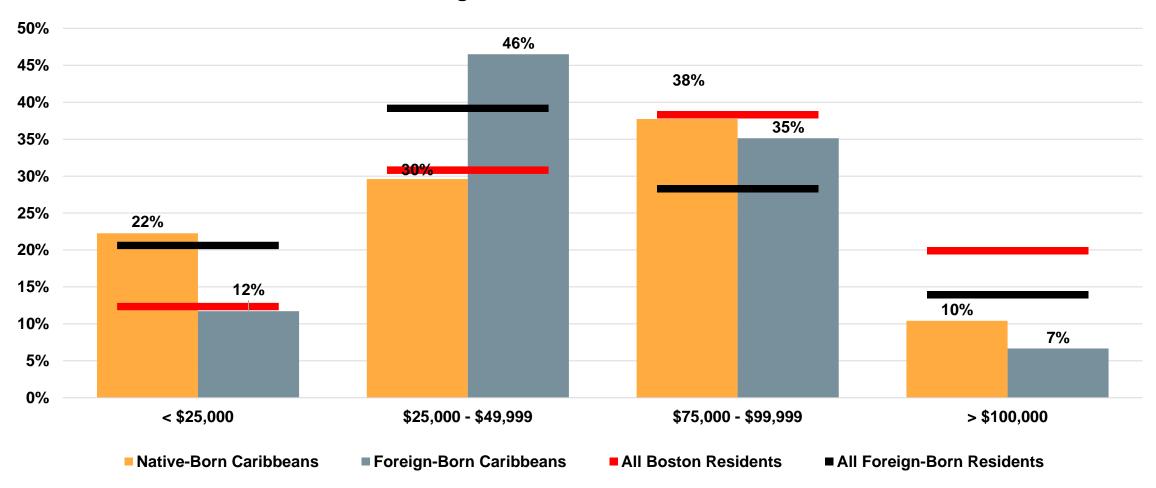


Caribbean Workers by Occupation





Earnings of Full-Time, Full-Year Workers

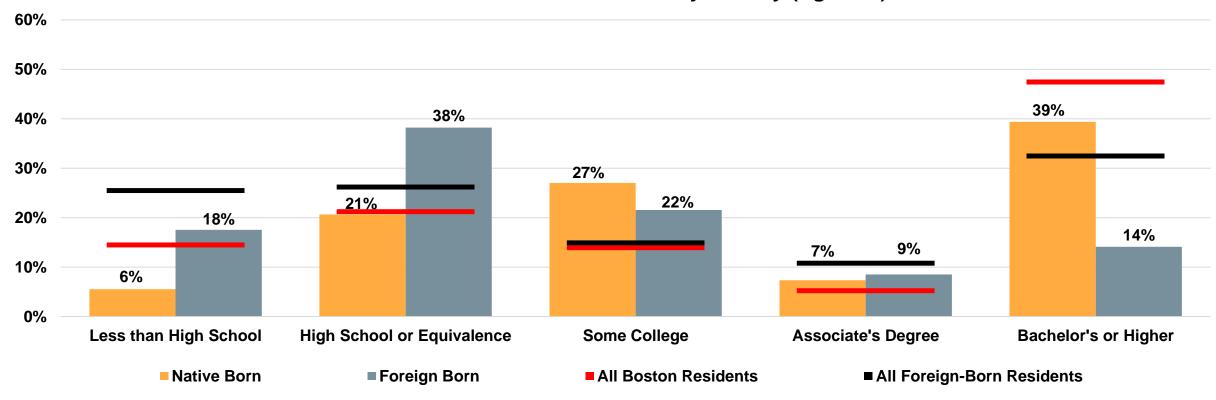


Improving Caribbeans' educational attainment will allow greater contribution to Boston's economy.



18% of foreign-born Caribbeans have less than a high school education. 39% of native-born Caribbeans aged 25 or older have at least a Bachelor's degree.

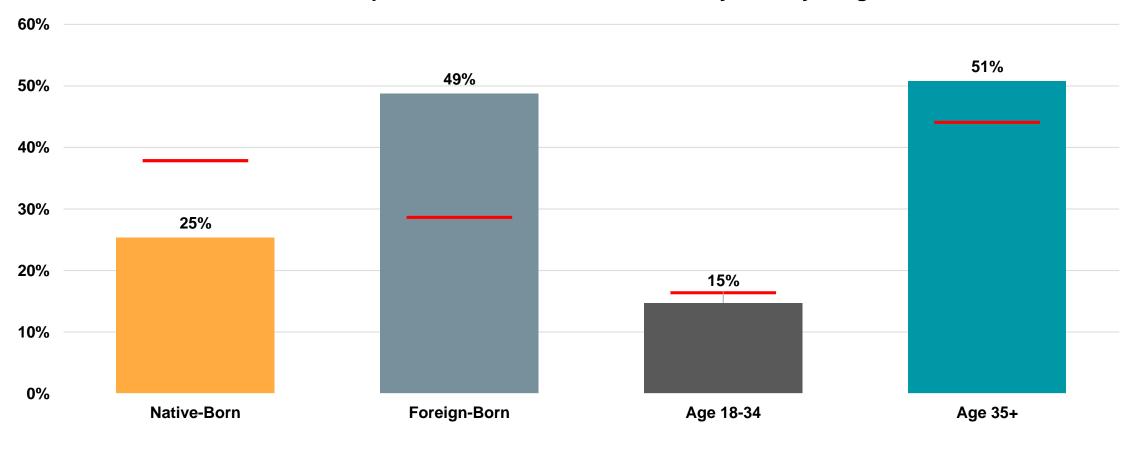
Educational Attainment of Caribbeans by Nativity (Age 25+)



25% of native-born and 49% of foreign-born Caribbean householders own their homes in Boston.



Homeownership Rate of Caribbean Households by Nativity & Age

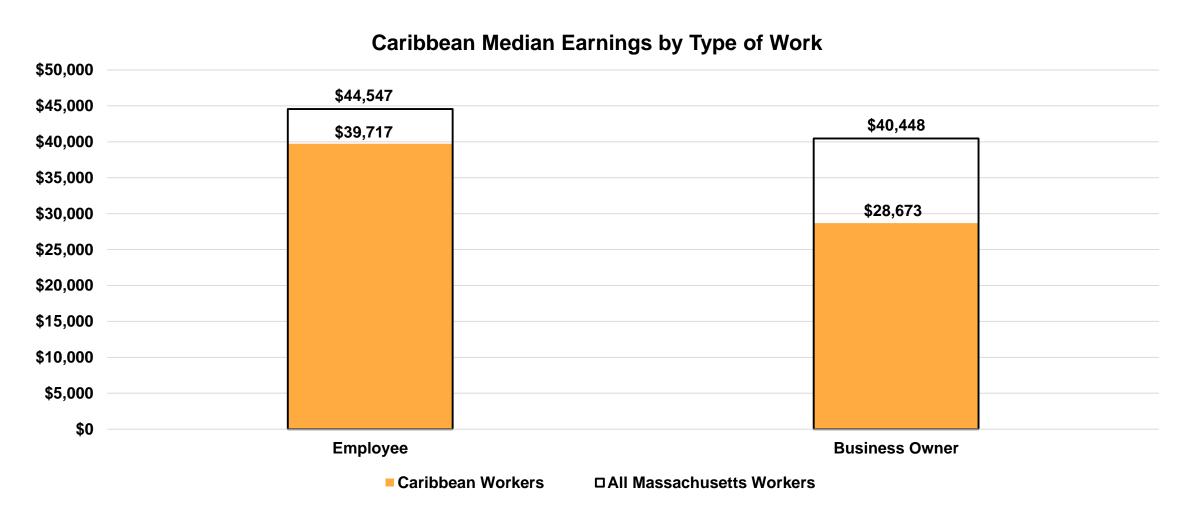


■ All corresponding Boston households

Employed Caribbean business owners in Massachusetts earn less than their counterparts who are employees.



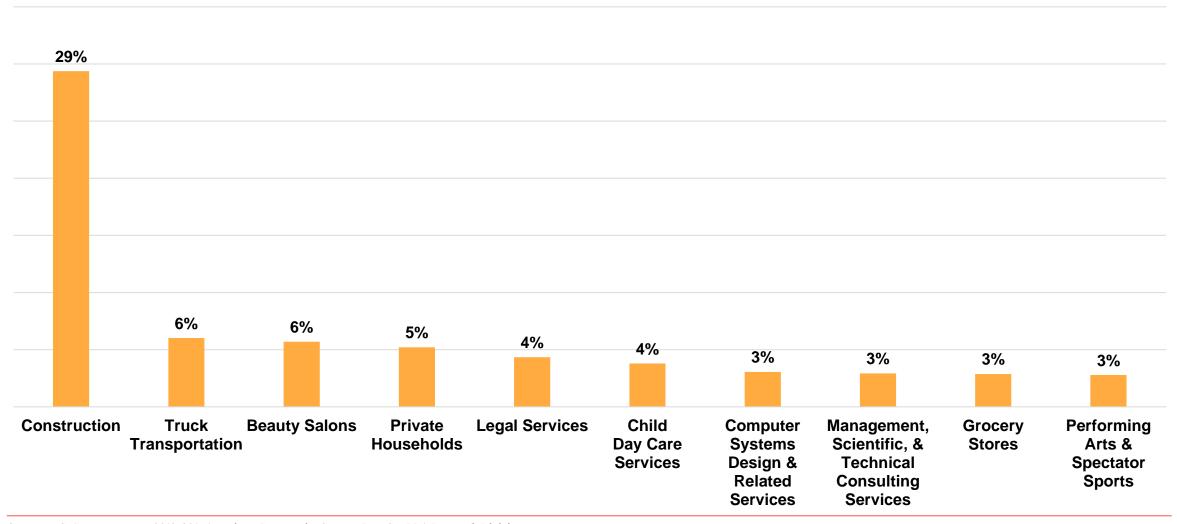
3.3% of employed Caribbeans in Boston are business owners, compared to 5.5% of all employed Boston residents.



Over a quarter of self-employed Caribbeans in Massachusetts work in construction.



Self-Employed Caribbeans in Massachusetts by Industry



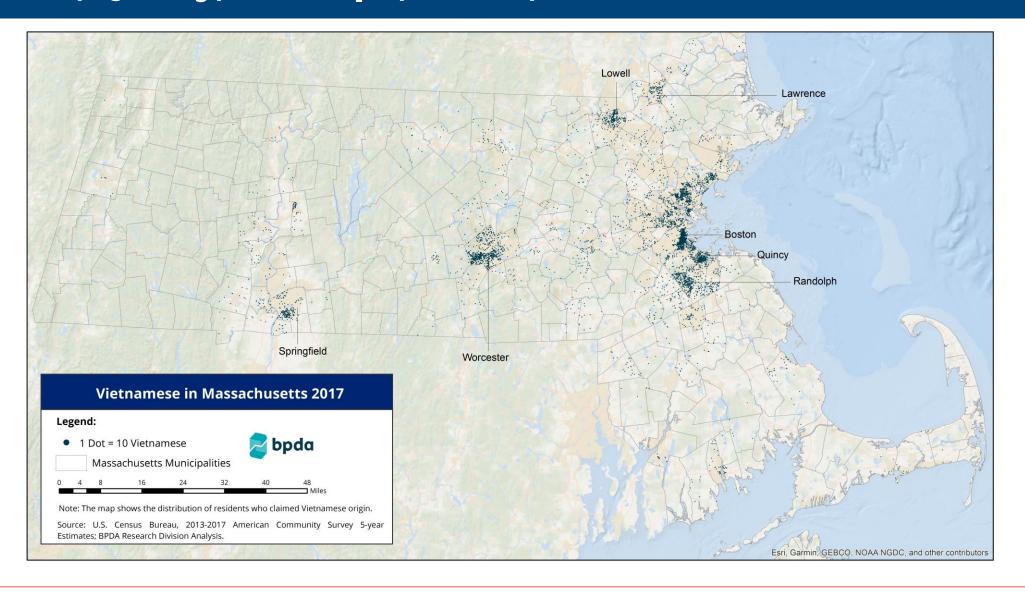


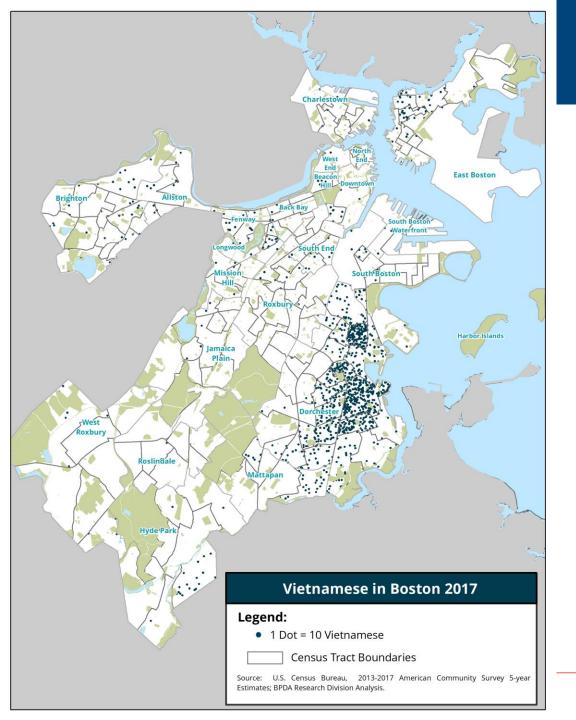
Vietnamese contribution to the economy as entrepreneurs and workers is significant.



- Vietnamese, people born in Vietnam or who identify as having Vietnamese ancestry, made up 1.9% of Boston's population (12,704 people) in 2017.
- Vietnamese in Boston had a total income of \$248 million in 2017.
- Vietnamese comprised 1.6% of Boston's resident labor force in 2017 (5,806 workers), 6% of which are self-employed or business owners.
- Vietnamese consumer demand supported an additional 799 jobs and contributed \$122.4 million to Boston's gross city product in 2016.
- Vietnamese contributed \$12.4 million in state income taxes and \$4.0 million in state sales taxes in 2016.

The 53,700 Vietnamese in Massachusetts live primarily in Boston, Quincy, Randolph, Lowell, and Worcester.



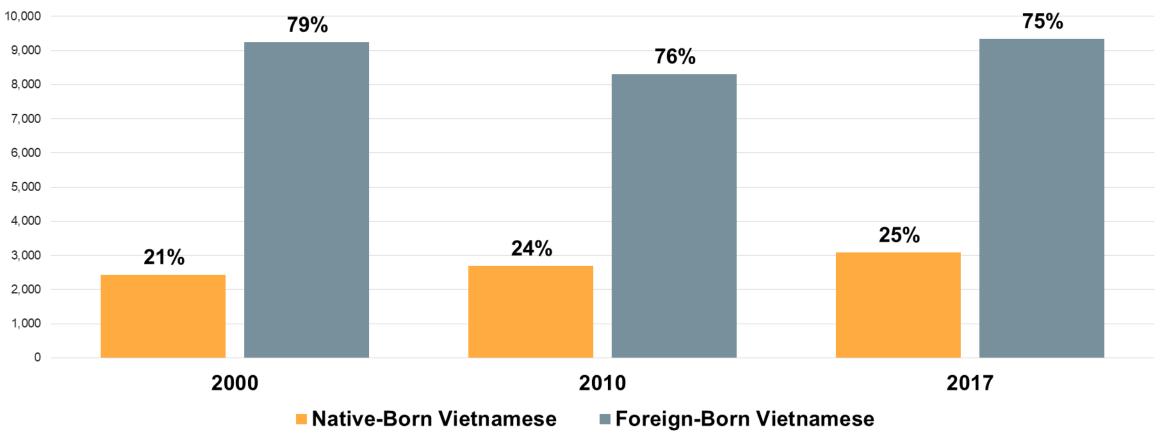


Boston Vietnamese predominantly live in Dorchester.

The Vietnamese population of Boston has been fairly constant since 2000 with a growth rate of 6%.





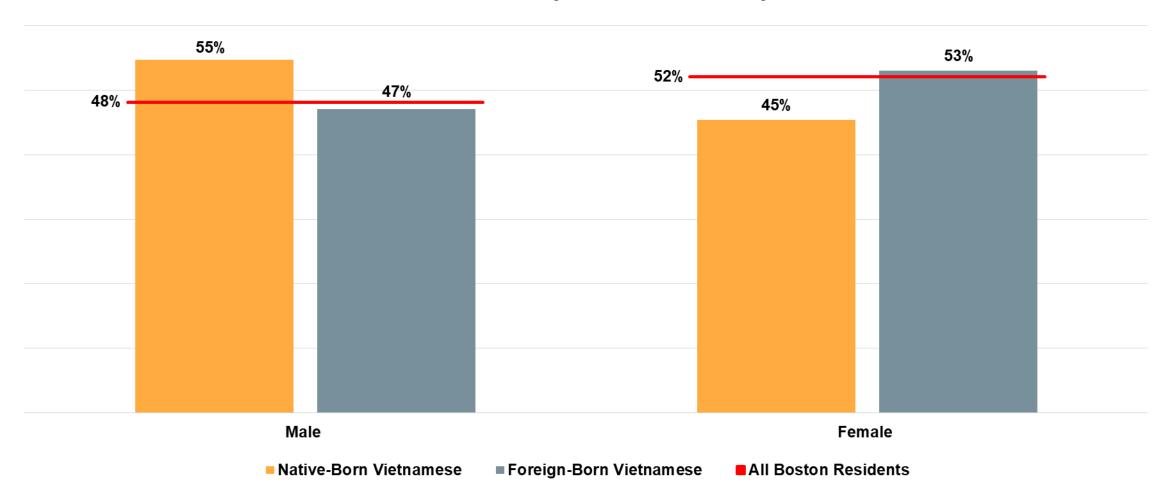


[&]quot;Native-born" Vietnamese were typically born in the United States and have United States citizenship from birth. "Foreign-born" Vietnamese were typically born in Vietnam, but may be naturalized United States citizens.

The native-born Vietnamese population is predominantly male.



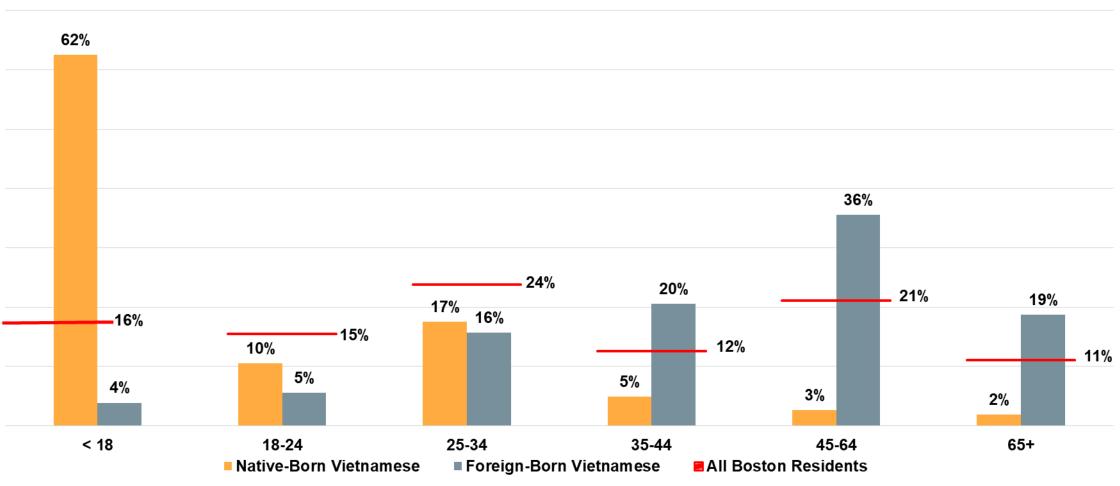
Vietnamese by Gender and Nativity



The foreign-born Vietnamese population is older while more than half of native-born Vietnamese are children.



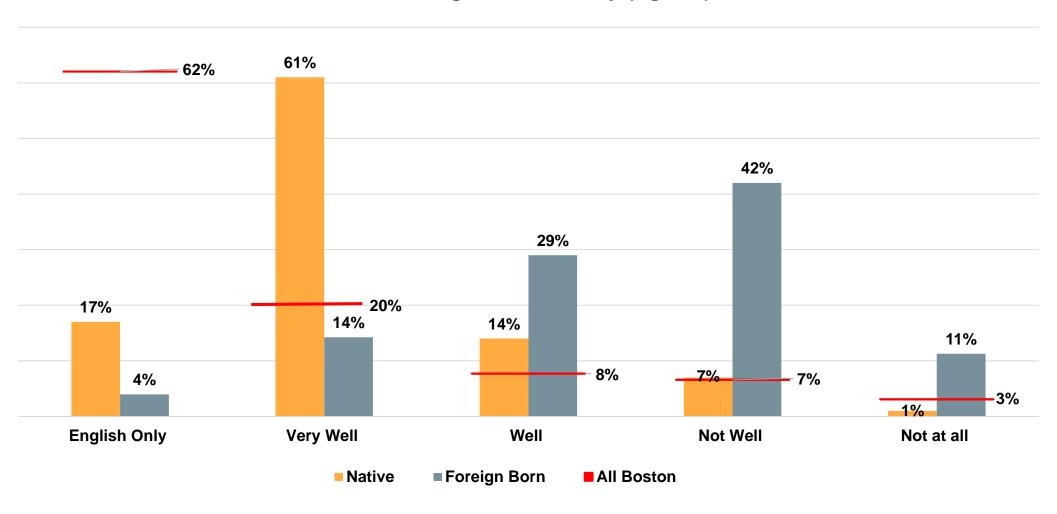
Vietnamese Age Distribution by Nativity



Native-born Vietnamese speak English very well, while many foreign-born Vietnamese do not.



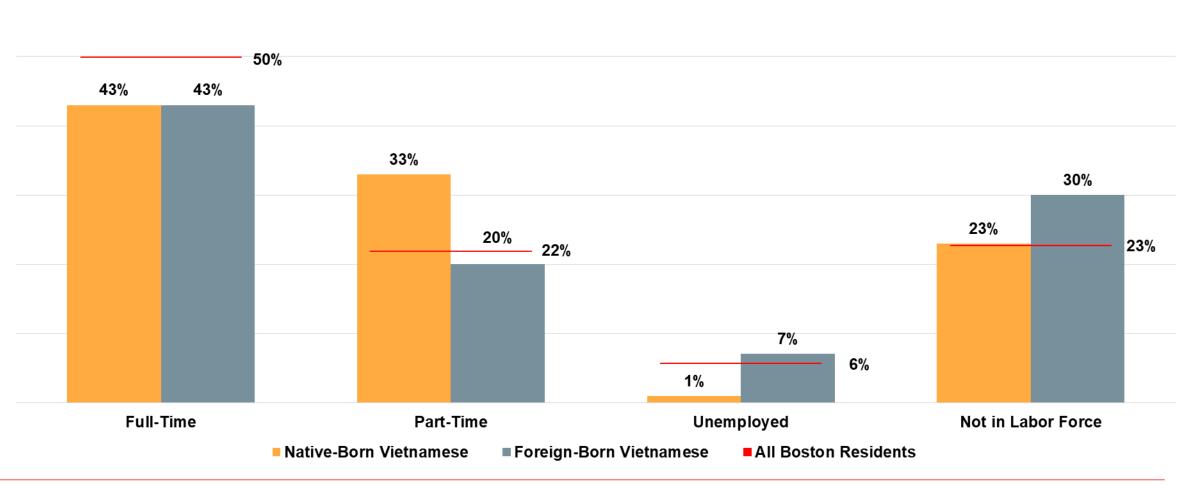
Vietnamese English Proficiency (Age 5+)



Only 43% of the total Vietnamese population in Boston are employed full-time. 29% do not participate in the labor force.

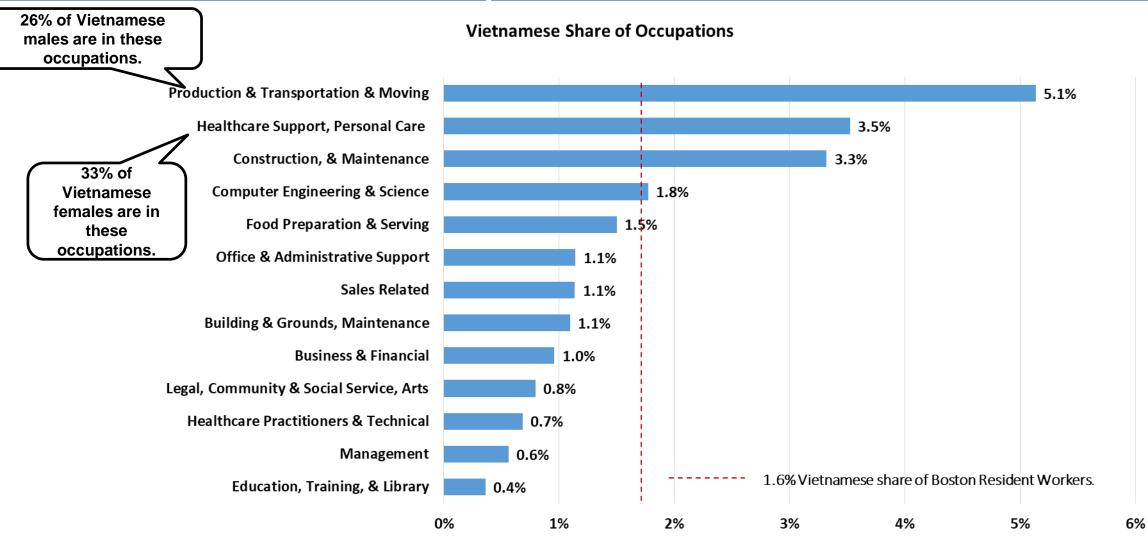


Employment Type (Ages 18-64)



Vietnamese Workers Are Most Overrepresented in Production & Transportation & Material Moving and Healthcare Support, Personal Care & Service & Protective Services Occupations.

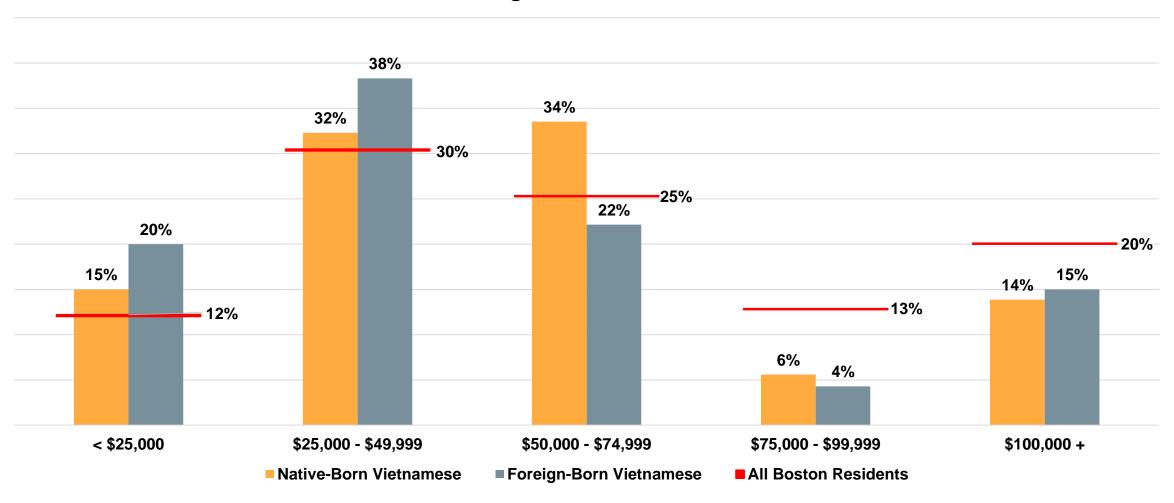




Only 20% of native-born, full-time Vietnamese workers earn more than \$75,000 annually.



Vietnamese Earnings of Full-Time, Full-Year Workers

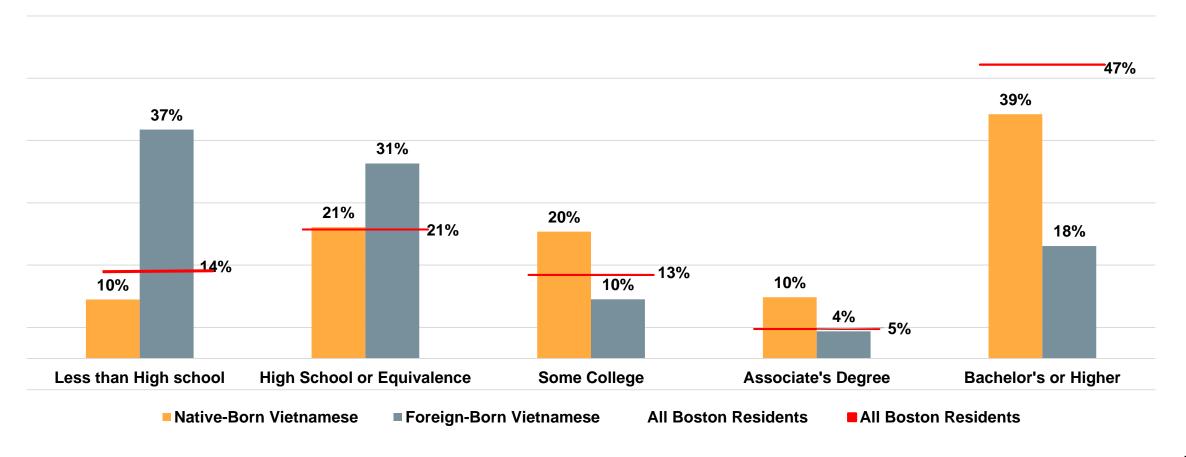


Improving Vietnamese educational attainment will allow greater contribution to Boston's economy.



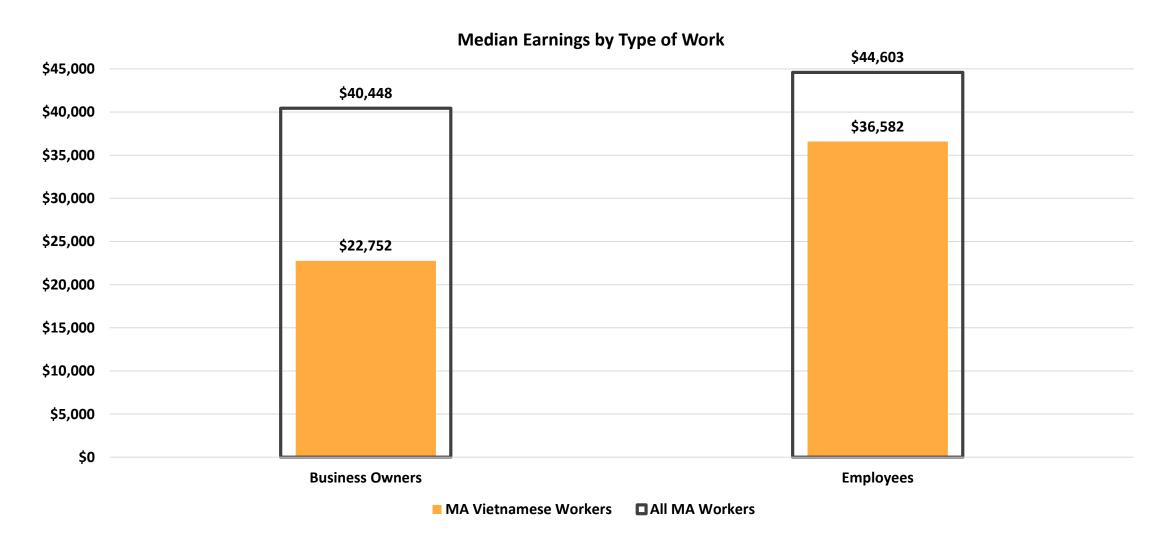
37% of foreign-born Vietnamese have less than a high school education. 20% of native-born Vietnamese started college, but have not finished a degree.

Vietnamese Educational Attainment by Nativity (Age 25+)



Vietnamese business owners in Massachusetts earn \$14,000 less than those who are employees.

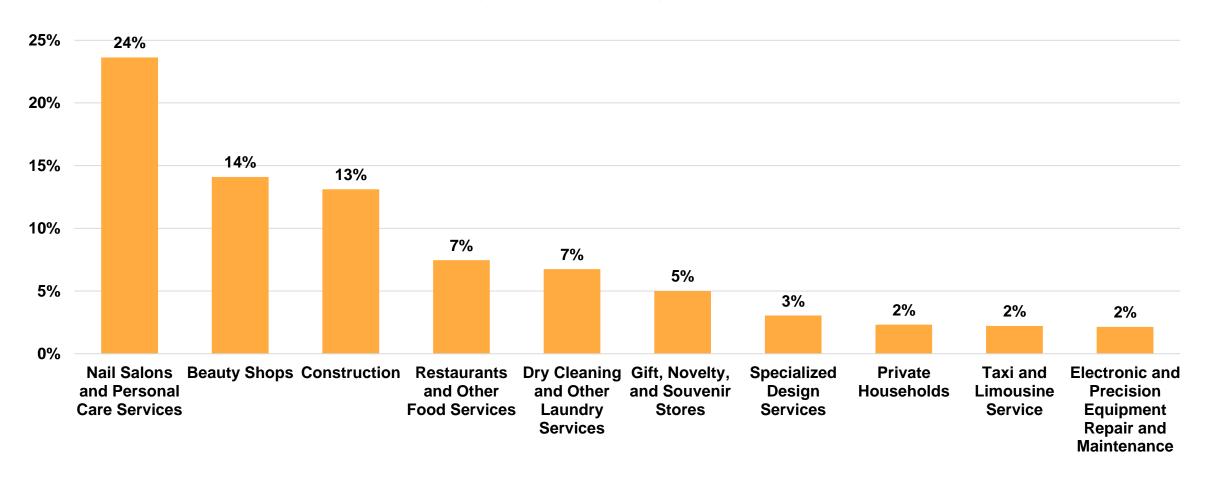




Vietnamese businesses in Massachusetts tend to be small and concentrated in lower-paying service industries.



Self-Employed Vietnamese by Top Industries



Only 10% of native-born and 34% of foreign-born Vietnamese householders in Boston own their homes.



Vietnamese Homeownership Rates by Nativity and Age of Householder

