

BOSTON BENEFITS AS COLLEGE CAPITAL

A Decade of Enrollment in Boston's Colleges and Universities



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CITY OF BOSTON

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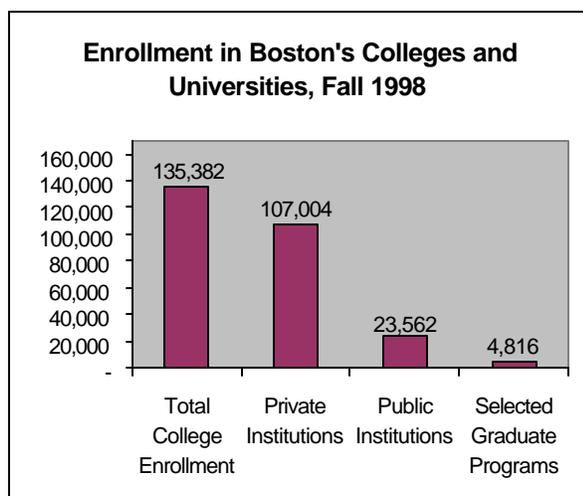
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Boston a college capital.

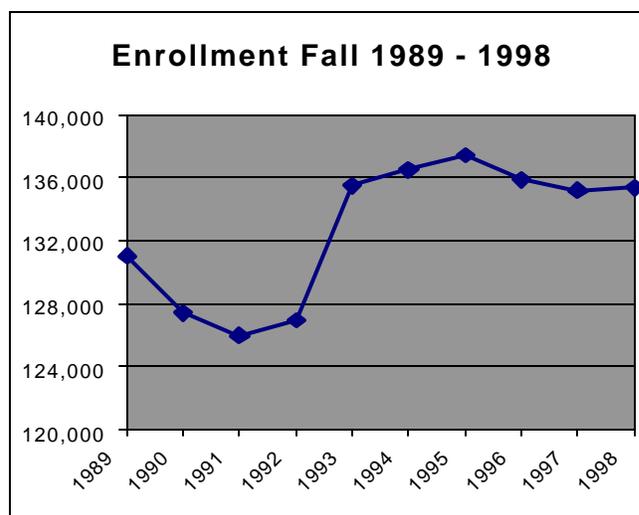
Boston has long held the reputation of being one of the world's leading intellectual centers. There are 35 colleges and universities within the city of Boston - four public and 31 private, two of which are specific graduate programs of private universities whose campuses are primarily located in neighboring communities. There were a total of 135,382 students enrolled in the Fall of 1998 (the latest date for which complete data are available) with 107,004 students in the private colleges and universities, 23,562 in the public institutions, and 4,816 in the selected graduate schools of the two universities.



Boston's concentration of college students ranks among the top in the nation and the world. When compared with other major metropolitan areas, Boston's per capita student enrollment places the city 1st in the U.S. according to a 1999 study by the Atlanta regional consortium of higher education and 2nd in North America to Montreal according to research by Montreal's McGill University in 2000.

Recent enrollment history.

Total enrollment in the city's colleges and universities rose to 135,382 in the Fall of 1998 - the first increase in students since 1995 when enrollment reached an all time high of 137,418. The 1998 increase, however, was slight, up only 193 additional students over 1997.



During the past 10 years, college student enrollment in Boston has increased following a decline at the beginning of the decade. As of 1998 there were 4,347 more students attending the city's colleges or universities than 10 years ago. The city saw its greatest influx of students in 1993, when enrollment jumped by 8,571 over the previous year.

Public higher education enrollment.

The four public institutions gained 1,749 students from 1989 to 1998. Massachusetts College of Art is mostly responsible for this growth, nearly doubling its enrollment. The University of Massachusetts at Boston was the only public institution not to see an increase over this period.

Total enrollment in the four public institutions in Boston reached 23,562 student in 1998 up from 22,284 in 1997, an increase of 5.7%. These four schools, which accounted for 17.4% of the city's total enrollment in 1998, all saw an increase in students over 1997. The University of Massachusetts at Boston recorded the largest numerical increase among both public and private institutions, gaining 656 additional students. Bunker Hill Community College experienced the second largest rise in enrollment, adding 531 students, a 9% increase.

Private higher education enrollment.

The city's private colleges and universities (excluding the two graduate programs of universities located outside of the city) made up 79% of the total enrollment in 1998. These private institutions lost 1,144 students from 1997 to 1998, continuing losses begun in 1995.

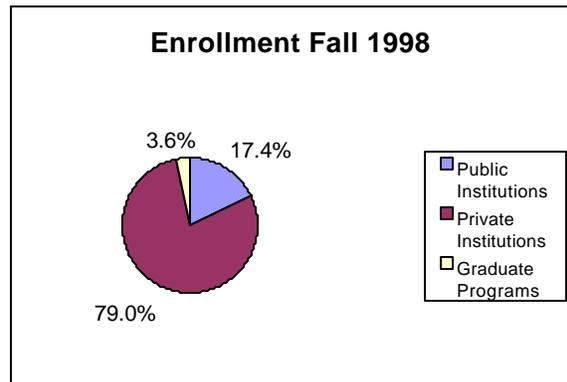
Between 1997 and 1998, 15 of the 29 private institutions experienced a decrease in students; 10 increased their enrollment and three maintained the same enrollment. Northeastern University, which was once Boston's largest university and is now second to Boston University, recorded the largest numerical decrease, leaving the university with a population of 26,290 down 579 from the previous year. The School of the Museum of Fine Arts experienced the largest growth in student enrollment among the private institutions, with a 44.2% increase, totaling 500 additional students.

Over the previous decade, the city's private colleges and universities generally led the way in expansion of enrollment growing by 2,282 students from 1989 to 1998. The dramatic rise in enrollment in 1993 was largely the result of increases made by these private institutions. Seventeen of the 28 private colleges and universities open during this time (Massachusetts Communications College was not listed until it became accredited in 1997) showed an increase in

enrollment, while 10 showed a decrease. Boston University had the largest rise in enrollment with 4,369 more students. Emerson College increased its enrollment by over 1,400 students. The School of the Museum of Fine Arts' student population grew by 873, an increase of 115%. Northeastern University, which has deliberately made the effort to downsize, lost 6,519 students from 1989 to 1998. The next largest decrease was 945 students by Wentworth Institute of Technology.

Other graduate school enrollment.

Selected graduate schools of Tufts and Harvard universities are located in Boston, and they accounted for about 4% of the city's students in 1998. Enrollment has continued to increase gradually for these graduate schools, which include: Harvard's Schools of Business, Medicine, Dentistry and Public Health and Tufts' Medical, Dental, and Veterinary Schools. From 1997 to 1998 their combined enrollment grew by 59 students, reaching 4,816, the highest enrollment recorded. Over the last ten years enrollment has risen by 7%. Harvard University's graduate schools accounted for more than half of the growth, gaining 240 of the 316 students added between 1989 and 1998.



Economic impact of higher education.

These higher education institutions and their students significantly impact the Boston economy.

Eleven percent of the city's total economy in 1997 came from its colleges and universities. Together they produced a \$4.4 billion impact - \$3.5 billion in direct and \$870 million in indirect spending. Student spending alone contributed \$707 million to the economy.

The schools combined had an operating budget of \$2.84 billion, making higher education one of the city's leading industries. Higher education is also one of the city's top employers, with 29,278 total faculty and staff in 1997 earning \$1.364 billion in salary, wages, and benefits.

Impact on quality of life.

Boston renowned academic institutions attract thousands of students each year. But the numbers

whether student enrollment or the economic impact these students generate while in school – while impressive, don't begin to capture the even more beneficial and long-term effect on the city. In addition to the flow of ideas, the lectures, concerts, plays and collegiate sporting events that are generated by these colleges and universities, there are the people who are attracted by them. As *Fortune* magazine reported recently, in citing Boston as one of the top ten cities in the United States for business, "Bright people from all over the world show up and go to school. Then they like the area so much, they never leave." That phenomenon – more than any quantitative measure – produces the extremely high quality of life that people who live in Boston are so fortunate to enjoy.

A Decade of Enrollment in Boston's Colleges and Universities: Fall 1989 - Fall 1998

College/University	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998
Public										
Bunker Hill Community College	6,074	5,609	5,546	6,120	6,002	6,250	6,304	5,695	5,886	6,417
Massachusetts College of Art	1,218	1,224	1,244	1,227	1,895	2,145	2,129	2,222	2,290	2,312
Roxbury Community College	1,937	1,688	1,808	2,040	2,641	3,191	2,794	2,889	2,265	2,334
University of Massachusetts at Boston	12,584	12,478	11,606	11,775	12,136	13,340	12,680	11,736	11,843	12,499
Total Public	21,813	20,999	20,204	21,162	22,674	24,926	23,907	22,542	22,284	23,562
Private										
The Art Institute of Boston	477	473	366	440	548	388	653	451	473	477
Bay State College	957	849	826	718	676	674	708	752	762	678
Berklee College of Music	2,804	2,734	2,663	2,555	2,553	2,686	2,757	2,868	2,933	2,953
Boston Architectural Center	628	900	835	770	782	713	751	786	1,167	911
Boston College	14,449	14,515	14,557	14,455	14,440	14,698	14,695	14,830	14,652	14,701
The Boston Conservatory	356	326	322	387	434	414	482	482	486	499
Boston University	24,762	24,729	24,831	25,320	29,472	29,828	30,431	30,035	29,387	29,131
Emerson College	2,400	2,351	2,612	2,776	3,256	3,406	3,772	3,930	3,885	3,865
Emmanuel College	1,107	1,205	1,170	1,370	1,471	1,528	1,599	1,564	1,596	1,570
Fisher College	2,050	2,084	2,252	2,810	3,011	3,151	3,030	2,941	2,538	2,336
Forsyth School for Dental Hygienists	117	119	100	119	115	94	107	121	138	174
Franklin Institute	469	413	359	363	266	313	282	270	274	276
Katherine Gibbs	557	439	739	600	350	415	415	416	451	451
Laboure College	375	444	596	624	657	549	509	403	420	330
Massachusetts College of Pharmacy and Allied Health	1,195	1,056	1,080	1,321	1,436	1,467	1,485	1,513	1,666	1,662
Massachusetts Communications College	-	-	-	-	-	-	-	-	440	540
Massachusetts School of Professional Psychology	172	166	157	158	161	173	152	157	155	171
MGH Institute of Health Professions	279	345	306	327	422	534	535	510	530	530
The New England College of Finance*	1,975	1,373	1,466	1,520	1,566	1,748	1,744	1,722	1,544	1,285
New England College of Optometry	381	396	396	406	400	410	423	416	414	414
New England Conservatory of Music	732	742	744	753	745	769	761	799	814	792
New England School of Law	1,199	1,190	1,154	1,121	1,120	1,100	1,097	968	998	998
Northeastern University	32,809	30,515	28,882	27,619	29,712	28,154	27,539	26,999	26,869	26,290
Saint John's Seminary	143	140	145	140	140	141	134	125	140	114
School of the Museum of Fine Arts	760	744	858	685	680	702	771	1,105	1,133	1,633
Simmons College	2,856	2,819	2,946	3,079	3,334	3,188	3,614	3,740	3,480	3,401
Suffolk University	5,551	5,733	5,857	6,063	6,078	5,509	6,171	6,401	6,401	6,445
Wentworth Institute of Technology	4,021	3,904	3,617	3,299	2,961	2,799	2,783	2,859	3,094	3,076
Wheelock College	1,141	1,208	1,278	1,323	1,312	1,288	1,497	1,369	1,308	1,301
Total Private	104,722	101,912	101,114	101,121	108,098	106,839	108,897	108,532	108,148	107,004
Other Private Graduate Programs										
Harvard University Graduate Programs**	3,000	3,000	3,183	3,139	3,219	3,275	3,087	3,197	3,188	3,240
Tufts University Graduate Programs***	1,500	1,500	1,485	1,517	1,519	1,472	1,527	1,581	1,569	1,576
Total Other Private Graduate	4,500	4,500	4,668	4,656	4,738	4,747	4,614	4,778	4,757	4,816
Total College Enrollment in Boston	131,035	127,411	125,986	126,939	135,510	136,512	137,418	135,852	135,189	135,382

*Name changed from New England Banking Institute in 1996

**Information for Harvard Schools of Business, Medicine, Dentistry, and Public Health provided by Harvard University (except 1989-90, estimated by the BRA)

***Information for Tufts Veterinary, Dental, and Medical schools and the Sackler School of Graduate Biomedical Sciences (except 1989-90, estimated by the BRA)

SOURCE: "Connection: Facts 2000," by The New England Board of Higher Education for all 1988 data unless otherwise noted. The preceding editions were used for all previous year's data unless otherwise noted.